We Assist Companies with **TOP-NOTCH CONTRIBUTIONS** to Achieve **EXCELLENCE WITH PERFECTION**

Organization by Universally Perceived Software Developing Veterans

FITSER
intuitive technology

WE CREATE ADAPTABLE AND USER FRIENDLY SOFTWARE TO ACCELERATE YOUR BUSINESS

ABOUT US

A standout amongst the most proficient software developing organizations on the planet, we offer on time quality solution for you. We focus on implementing the proper software development techniques, achieving the finest results in the business domain are foreseeable

Mission

Ontime Quality Solutions

Vision

Every Customer should be referenceable

Values

- Customer Focus
- Integrity
- Profitable Growth
- Social Responsibility

Turnover - $10 M	Annual Turnover (Group)	TOTAL EXPERIENCE
Affiliated with MET Technologies operating globally since last 6+ years.	- $15 M	6+ YRS

TOTAL PROJECTS 1000+	LARGEST ORDER VALUE	REPEAT BUSINESS	TEAM STRENGTH(Group)
	$0.85M	> 70%	1200+

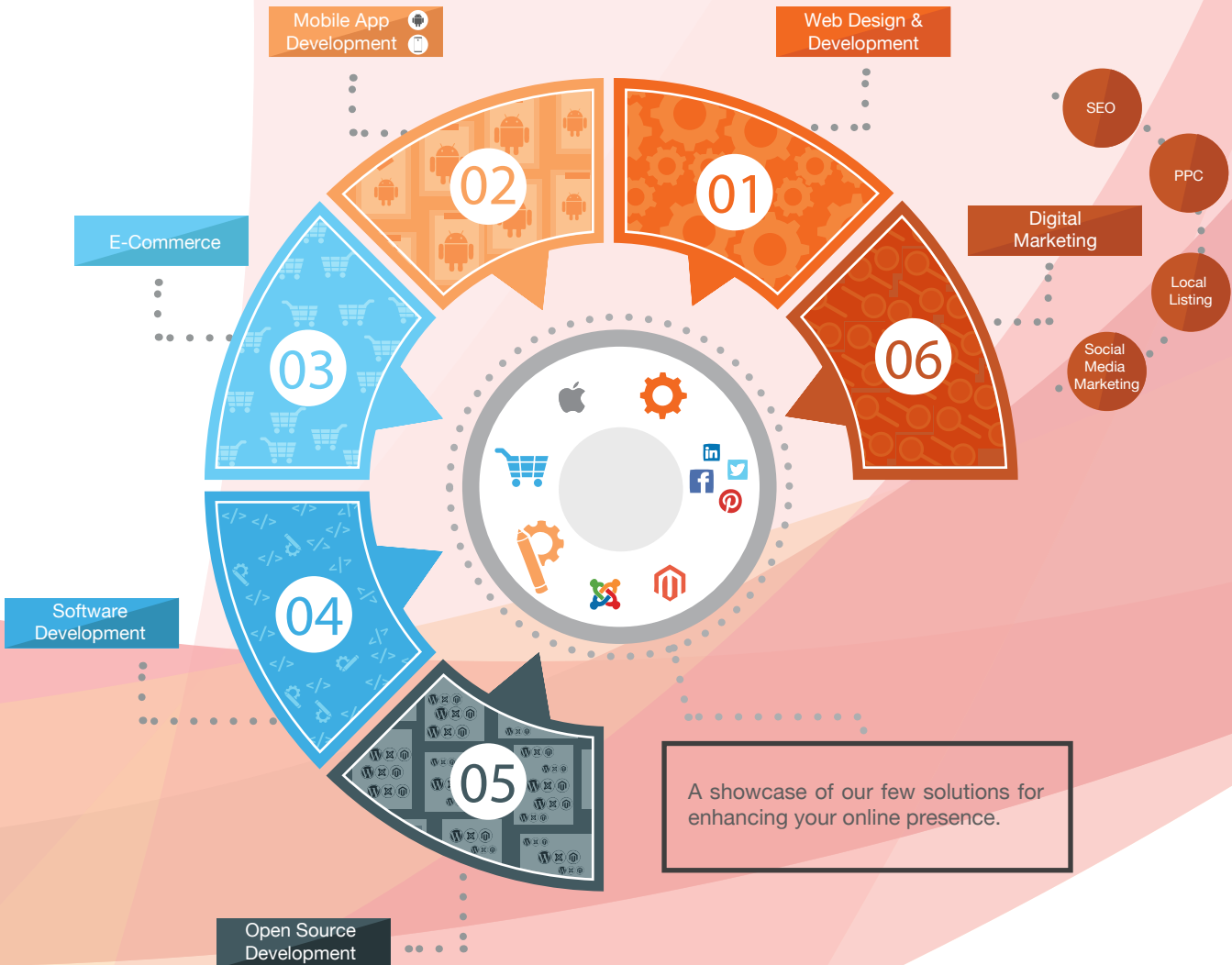| FOCUS	CERTIFICATION	INTERNATIONAL PRESENCE
SMEs	ISO 9001:2015 certified "Nasscom" "OFCOM" "ICO" "MOJ"	Australia, Panama, Romania, UK, USA, India, Philippines & Nigeria

Growth Over Years

Turnover: With our dedication and consistent performance, we have been able to soar up to great heights, increasing our annual turnover with the passing years. In 2012, our annual turnover increased multi-fold from what was in 2011. In 2015, with implementation of more effective techniques and strategies, we succeeded in achieving the highest turnover than the previous year.

Employee growth: at the time of commencement of our company we had limited manpower. Over the gradual evolution of our organization, this "limited manpower" was no more limited. There was a tremendous growth in the number of employees in comparison to what we started with. With our expanding number of employees, we achieved the zenith of success in bringing more exposure for our company.
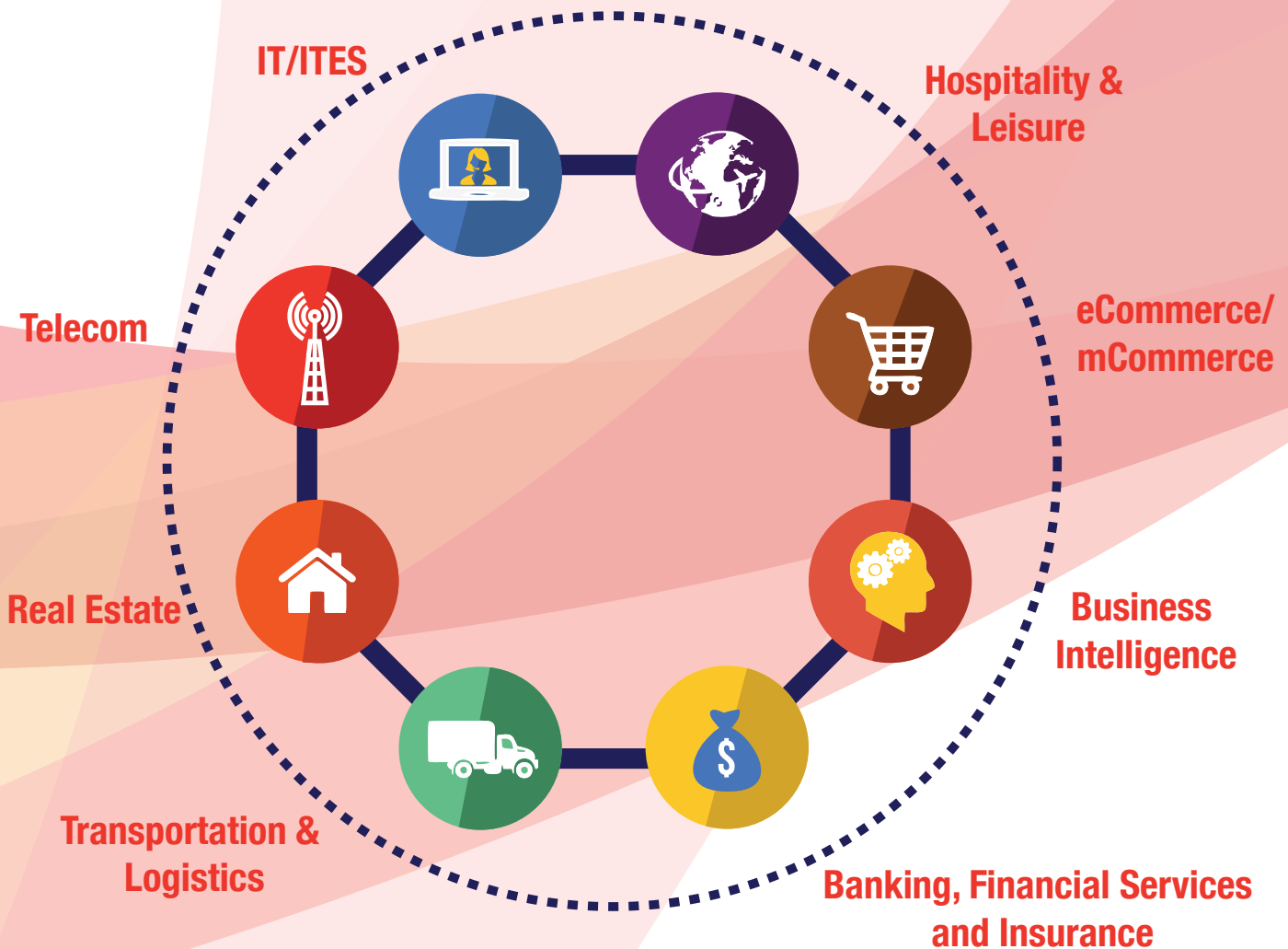
1200 + Employees

Solutions We Offer

Mobile App Development

Web Design & Development

E-Commerce

SEO

PPC

Digital Marketing

Local Listing

Social Media Marketing

Software Development

Open Source Development

02
01
03
06
04
05

A showcase of our few solutions for enhancing your online presence.

We Provide a Host of Software
Solutions to Boost up your Business

Industry Verticals

Myriad of Industries We
Connect with…

IT/ITES

Hospitality &
Leisure

Telecom
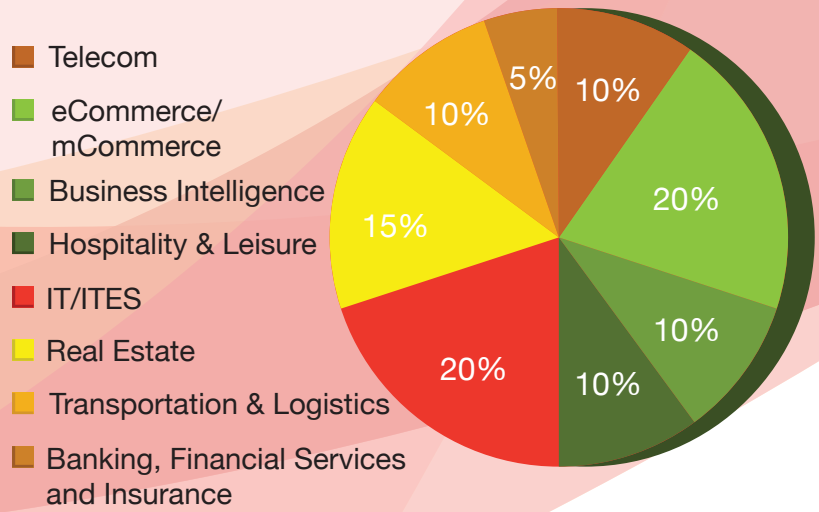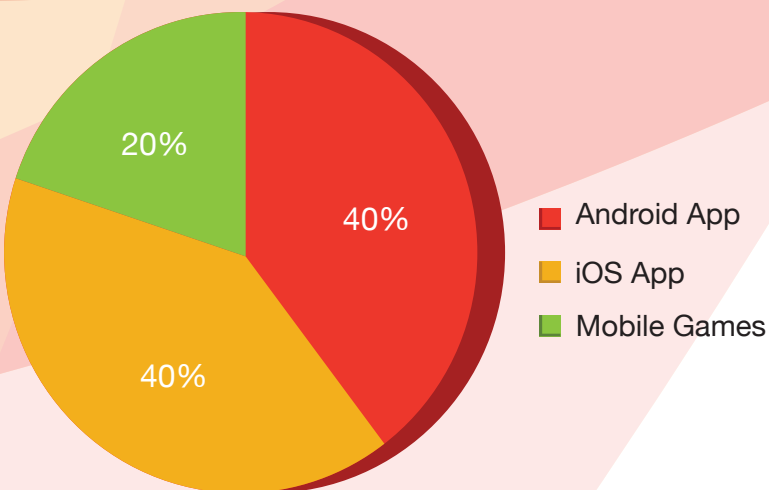
eCommerce/
mCommerce

Real Estate

Business
Intelligence

Transportation &
Logistics

Banking, Financial Services
and Insurance

Business Presence

Service Lines

- 40% Web Solutions
- 20% Mobile App Development
- 20% Software Development
- 20% Digital Marketing

Legend:
- Web Solutions
- Mobile App Development
- Software Development
- Digital Marketing

Industry Focus

- 10% Telecom
- 20% eCommerce/mCommerce
- 10% Business Intelligence
- 10% Hospitality & Leisure
- 20% IT/ITES
- 15% Real Estate
- 10% Transportation & Logistics
- 5% Banking, Financial Services and Insurance

Legend:
- Telecom
- eCommerce/mCommerce
- Business Intelligence
- Hospitality & Leisure
- IT/ITES
- Real Estate
- Transportation & Logistics
- Banking, Financial Services and Insurance

Mobile App

- 40% Android App
- 40% iOS App
- 20% Mobile Games

Legend:
- Android App
- iOS App
- Mobile Games

Global Clientele

Some of our Esteemed Clients include...

megatelecom

CREDICORP BANK
Cuenta con nosotros

GL BAL
Consumer Leads Limited

Sabor
de la India

ZOOM TELECOM
Because Your Business Matters

Australia | Panama | Romania | UK | USA

Bridge Soft

Starship Cruises Pty. Ltd.

DUI Legal Relief
We Fight For Justice

carlray

Windows
PC.TECH

BASSI
DEVELOPMENTS
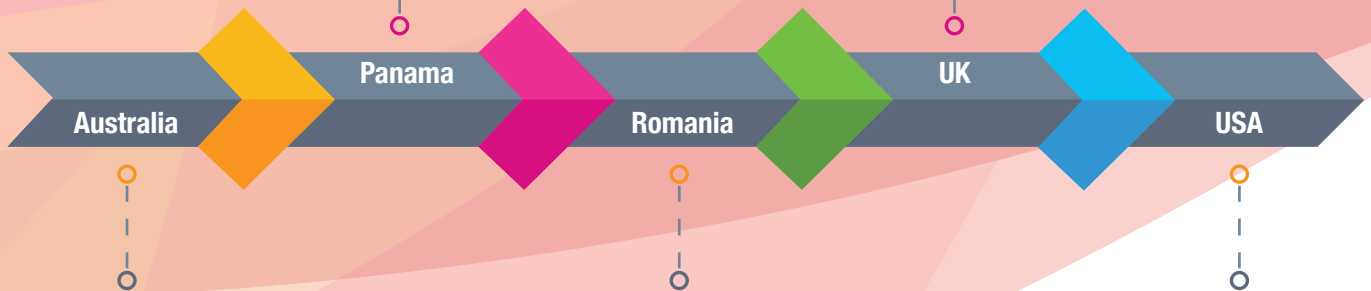
Technical EXPERTISE

Designing Tools

CorelDRAW X6
PHOTOSHOP®
ILLUSTRATOR®
INDESIGN®
Microsoft FrontPage
DIRECTOR®

Web Editor

DREAMWEAVER®

Scripting Languages

HTML5
JS5
CSS3
XML

Open Source

Magento
wordpress
codeigniter
Presta Shop
zencart
XCART
laravel
Drupal
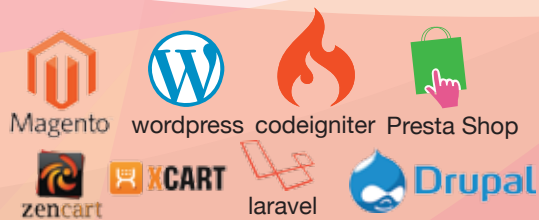
Programming Environments

ANDROID
php
Joomla
Java
Objective-C
ASP.NET

Database Environments

MongoDB
MySQL
ORACLE
SQLite
Microsoft SQL Server

Operating Environments

Microsoft Windows
Linux
Macintosh

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Delivery Methodology

Flowchart of the delivery methodology:

- Sales Lead Generation → Requirement Analysis (FRS) → Prepare SRS with Delivery Milestone → Customer SRS Review & Signoff → Project Plan
- Project Plan → System Design and System Development → System Code Development & Design Integration → Unit Testing → Smoke & Sanity Testing → Customer Review → Black Box Testing → QA Review & Delivery → UAT → Project Signoff → Support & Maintenance
- Change Request (decision) connects back to Prepare SRS with Delivery Milestone
- Customer Review, UAT, Support & Maintenance feed into Change Request

Project **FRAMEWORK**

Technology **STACK**

LAMP

MEAN

Technology **FRAMEWORK**

Code Igniter

Presta Shop

XCART

zencart

Magento

Packages We Offer

Starter
A 5 page no-frills website for start up businesses

Business
A 7 page website along with Basic Internet Marketing built into it

Packages

eCommerce
A fully featured Online Shop

Enterprise
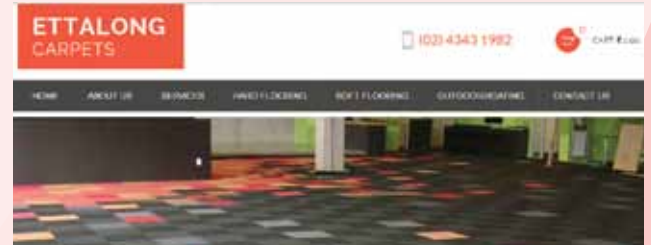A 10 page fully featured website,complete with Basic SEO, Basic SMO and Blog
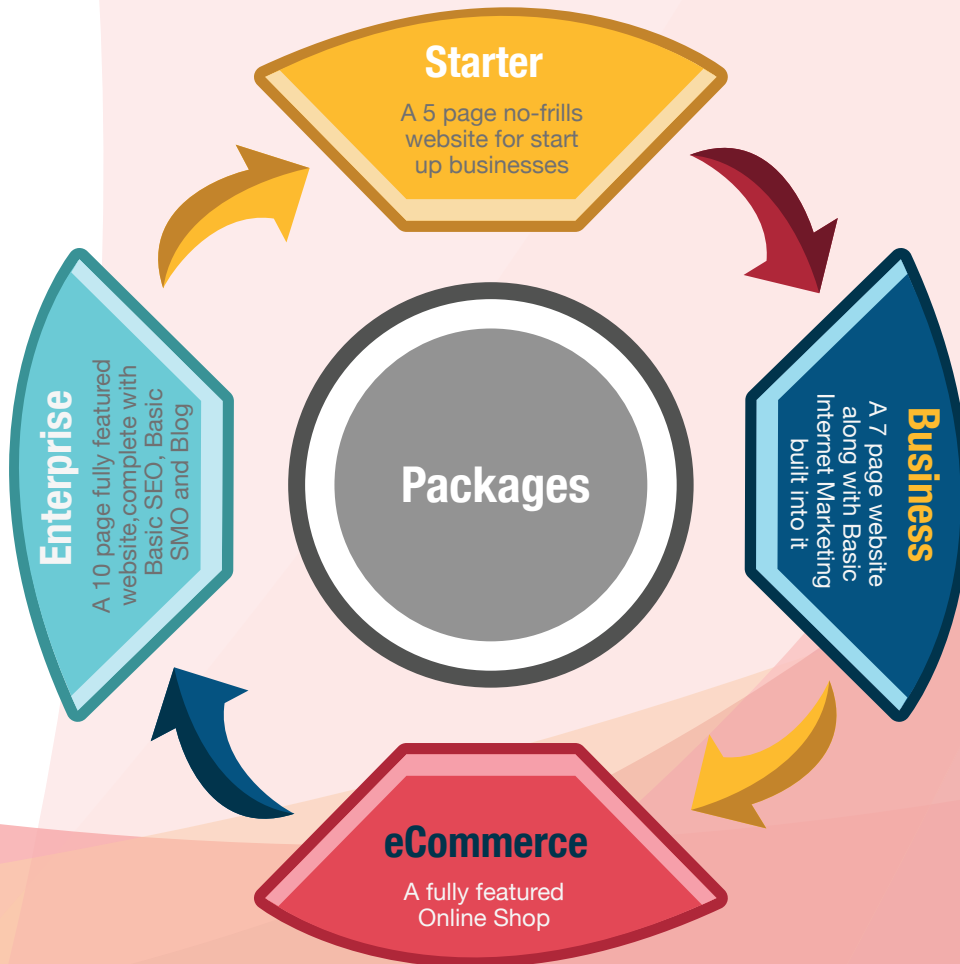
Package Categories

- Web Development
- Logo Design
- Brochure Design
- SEO & SMO
- SEO Top up
- Local Listing
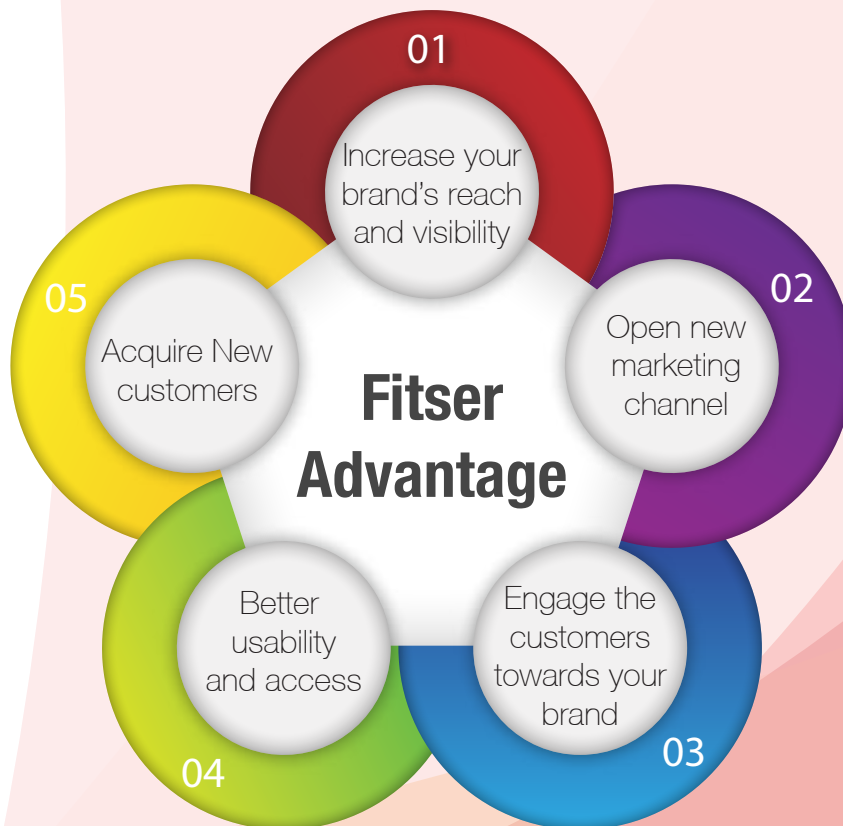- Other Products
- Pay Per Click
- Mobile App

Customized Package
Pick and choose as per your requirements. Package tailored as per you.

Web Portfolio

Mobile Applications

01 Increase your brand's reach and visibility

02 Open new marketing channel

03 Engage the customers towards your brand

04 Better usability and access

05 Acquire New customers

Fitser Advantage
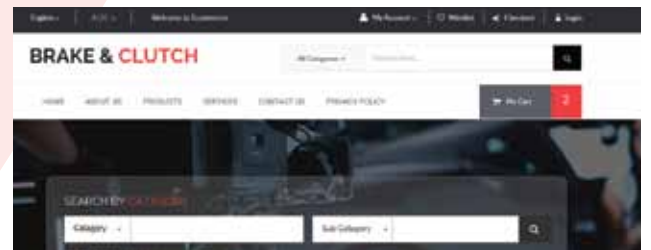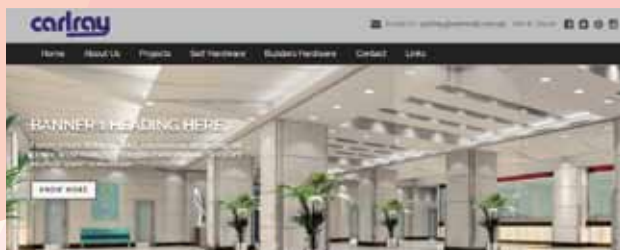
FAST FACTS

Where are we going:
By 2017, app development projects for mobile devices are expected to outnumber PC projects 4 to 1

The App Boom:
Right now, mobile users spend 81.5% of the time consuming media using apps, versus 18.5% using an Internet browser

Gaming:
Mobile Gaming making up 22% of the gaming population

Photos and Videos:
Users spent 166% more time capturing, editing and sharing photos and video

Business:
More than 40% of employees are expected to use tablets instead of laptops by 2017

We have already developed 100+ mobile app including both iPhone and Android app

iPhone Apps Portfolio

Gift Store

Description: The first and largest internet gift store chain in Israel for gadgets, sweets, balloons, attraction packages, gift baskets and more

Category: Lifestyle

Startastic

Description: 100% Free for a limited time. A revolution in feedback for teachers, parents and students

Category: Education

Meta Calculator

Description: A multipurpose calculator for graphing equations, scientific calculations, analyzing statistics and matrices

Category: Education

RideEco

Description: Australia's first P2P car sharing platform for car owners to safely share cars hourly or per km rate to borrowers

Category: Travel

Android Apps Portfolio

eTrailToEagle

Description: Manage scout advancement records by ranking and merit badge info for your scouts. Also have quick and easy access to troop address book to quickly contact anyone in the troop

Category: Productivity

Please Ask Me

Description: First of its kind in the world that you can communicate with international experts to reveal your destiny and help to overcome the difficulties and diverse

Category: Lifestyle

StatRat Baseball

Description: A social networking tool for baseball players, and fans of the game

Category: Sports

Elsevier

Description: A useful tool for practice exams in clinical containing evidence-based, clinically relevant and practical multiple choice questions (MCQs) with answers in Emergency Medicine

Category: Medical

A Partner of Choice

▶ Dedicated Account Managers

▶ Cost Effective Solutions

▶ Consultancy Approach

▶ Ethical Behaviour

Where Imagination Meets
Intelligence

Get in touch

FITSER
intuitive technology
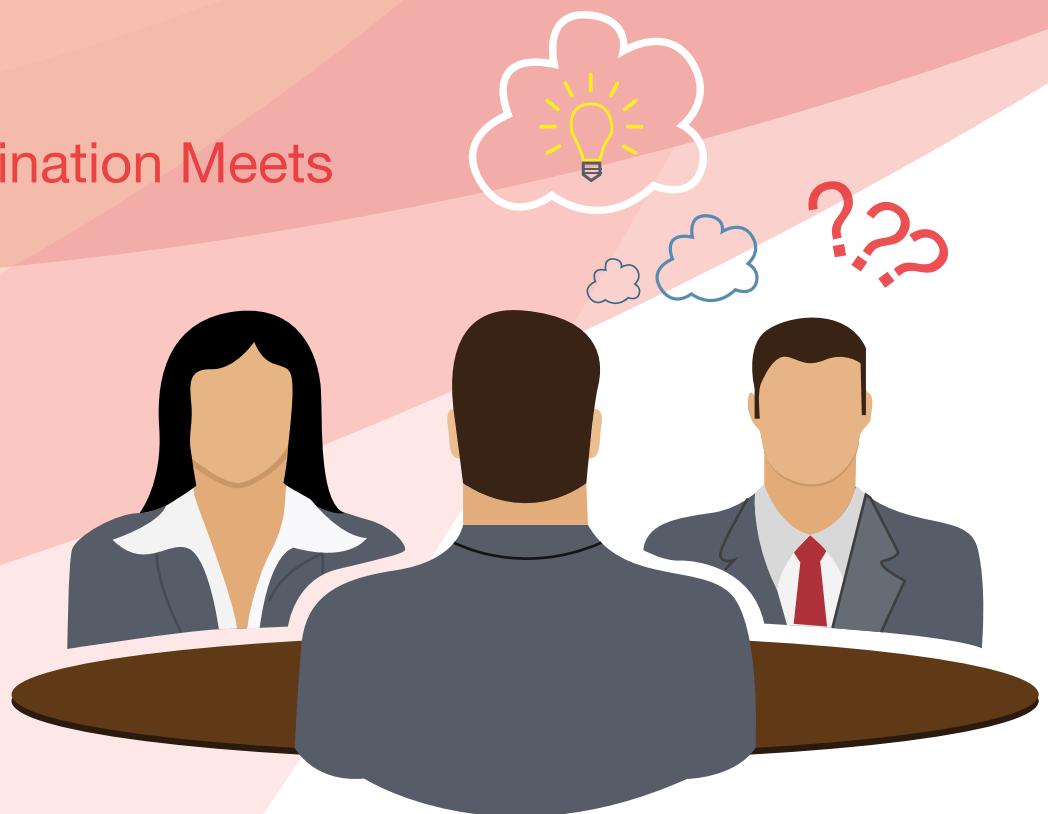
OUR PRESENCE

India

Head Quarter

#1307, 13th Floor, Tower 2
Godrej Waterside, DP Block,
Sector V, Salt lake,
Kolkata 700 091,
West Bengal, India

ODC

Unitech InfoSpace, Ground
Floor, Tower A1, IT SEZ,
Action Area 1D, Block No
DH, New Town, Rajarhat,
Kolkata-700156

Romania

Calea Floreasca,169A
Corp A, 4th Floor, Room 2023
Sector 1, Bucharest,Romania,
Post Code- 014472
Phone: +40 745 348765

• Clients & Partner Locations

(Map markers: UK, Romania, Panama, Nigeria, Philippines, Sydney)

United Kingdom

Office: 1

2 Bridge Avenue, Maidenhead,
Berkshire SL6 1RR
United Kingdom

Office: 2

Crown House, 04th Floor,
Suite 400, North Circular Road,
London, NW10 7PN

Panama

Ricardo Arias Street
(Banking Center)
Advanced 099 Building
13th Floor
Suite No: 13B

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twitter twitter.com/FitserNews

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You Tube youtube.com/c/FitserNews

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