



### EXPERIENCE PERFECTION AND EXCELLENCE



### **KNOW US**

We are a **leading software development** company with a **360-degree** approach to deliver the **latest** & **quality IT solutions.** 

MET Technologies Pvt. Ltd. is a global IT solutions, BPO & KPO service provider, widely recognized by clients all over the world as a one-stop-solution serving businesses of diverse domains and scales. We focus on implementing proper software development techniques and efficient customer support in achieving the finest results with foreseeable growth outcomes.

A standout amongst the most proficient software developing organizations, we offer the most cutting edge IT solutions for you.

### **OUR MISSION, VISION & PHILOSOPHY**





### MISSION

To deliver **bespoke** solutions that meets **client's needs** within **estimated timeline**.



### VISION

We aim to become a **globally trusted IT/ITES services** provider for our clients.



### PHILOSOPHY

Strive only for **excellence** in all fields of **development**, **design** & **delivery**.





**MET Technologies Pvt Ltd** is a **global web development** and **IT solutions service provider** focused on providing **innovative** solutions since past **11 years**. We aim to deliver **technology-based business solutions** that can fulfil the strategic requirements of our clients. At **MET Technologies**, we provide the **best quality** business **outsourcing** solutions across **international clients**. **MET** believes in continuous improvement to achieve greater **client satisfaction**. Our workforce continues to render **quality processes** to build trust with our clients.



### FITSER- MET'S GLOBAL IT/ ITES UNIT

FITSER is the Global Software Development Unit of MET and in just a short span of time it has become the one-stop solution for all needs of our clients globally. With the establishment of Digital FITSER Australia, MET Group has further strengthened its presence even in the southern hemisphere in the field of IT & 360 degree Software solutions.

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### FACTS AT A GLANCE



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In Business Since 2015
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Team Strength 200+



<mark>Office Area</mark> 41,000 sq. ft



#### Presence in

India, Australia, UK, USA, Romania, Panama, Canada



#### **Core Services**

Software Development, Digital Marketing, Web Design & Development, Mobile App Development, BPO Services



#### **Business Distribution**

75% Technology 25% Marketing



Project Completion Hours 45,000



#### No. of Completed Projects 20000+



Customer Retention Rate Above 80%



### Reckoned as Ultimate IT/ITES & BPO Services Provider



### Territories Covered

11 Countries & 5 Continents



#### Industries Served

IT/ITES, Hospitality & Leisure, eCommerce Business Intelligence, Transportation & Logistics, Banking & Financial Services, Real Estate, Telecom



#### Lean Organization

Only 3 levels of hierarchy





### WHAT SETS US APART?





#### Supreme Quality Assurance

- ★ ISO 9001 certified process framework
- ★ ISO 27001 certified process framework
- ★ Independent audit team
- ★ PCI DSS Compliant Operations



★ Extension of FITSER in Australia and the entire APAC region



### Onsite Project Management

- ★Through local offices
- \*Through dedicated teams



#### Local subsidiaries

★ USA, UK, Australia, Panama, Romania



#### Data Protection

 ★ Best practices of data security adhering to industry-standards



### Financially Robust

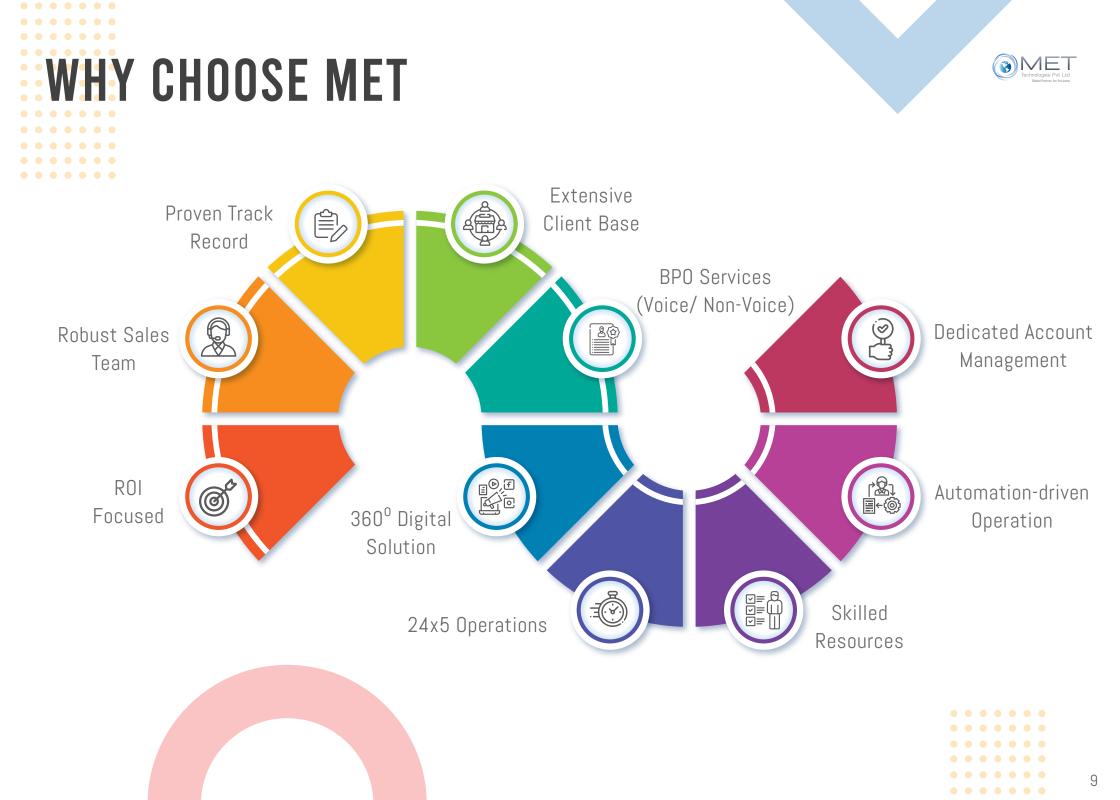
- ★ One of the fastest growing IT/ITES, BPO Services & Digital Marketing companies globally
- $\star$  Debt free and profitable since inception



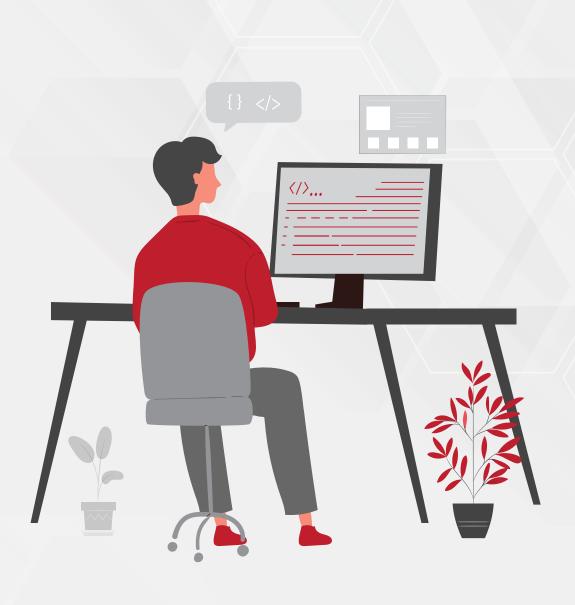
#### Risk Management

- ★ Distributed workforce
- $\star$  Distributed client base
- Distributed industry exposure & revenue channels

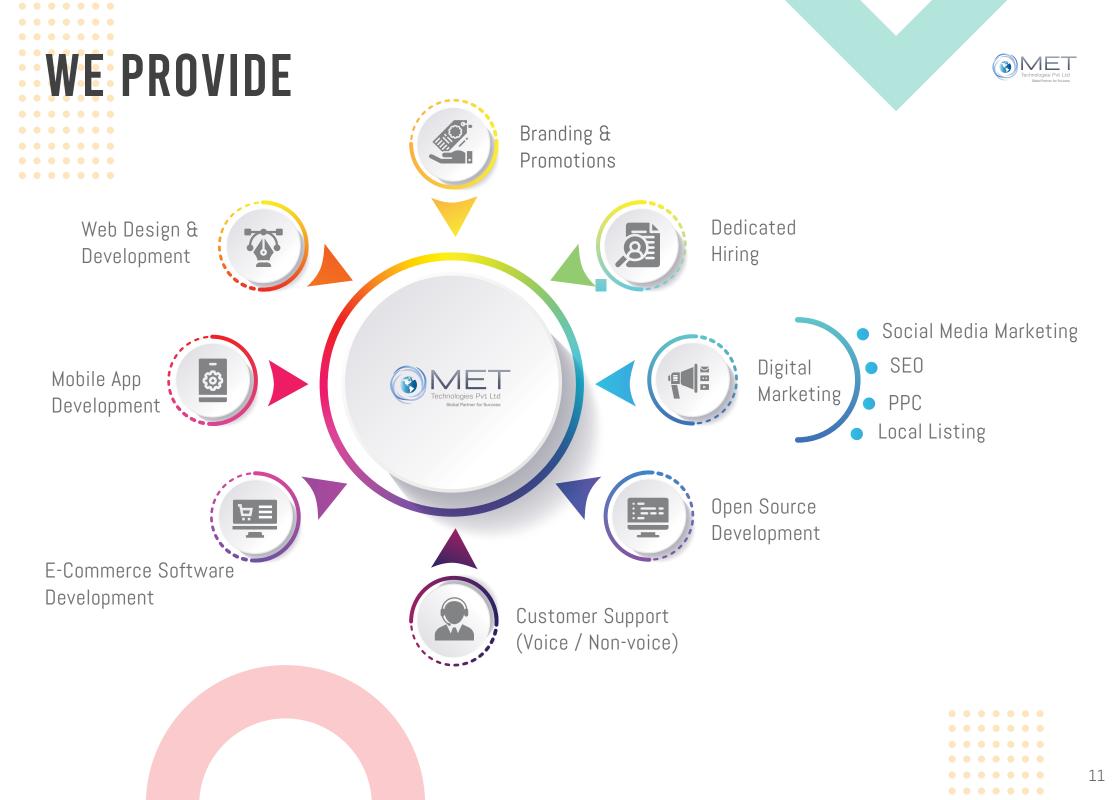
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Technologies Pvt Ltd Gebel Partner for Soccess



### OUR USP

At MET, we believe only in striving towards excellence and devising a plan of action with trackable and measurable goals. Our teams constantly innovate and brainstorm ideas that can successfully shoot past your ROI to reach the PINNACLE of SUCCESS.

We are Professionals

We are Innovators

We are Game Changers

We adhere to the **best practices** right from the **ideation** stage towards **project completion** and work with clients closely in a **step-by-step** manner keeping up with the **latest trends**.

# Game Changers Innovators Professionals

Inspired by INNOVATION, Powered by INTELLECT & Driven by VALUES

### ACCOLADES

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- ★ "The 20 most promising Call Centre Technology solution provider" - CIO Review 2016.
- Winner Award "GROWTH IT SERVICES"
- ★ Nasscom East IT Awards, 2017. "CEO of the Month" The CEO Magazine, October 2017.
- ★ "25 fastest growing BPM companies in India" The CEO Magazine.
- ★ The West Bengal Best Employer Brand Award 2018.
- ★ The West Bengal Exemplary Leader Award 2018 featured in the renowned magazine, EPCES NEWS (Export Promotion Council for EOUs and SEZs).



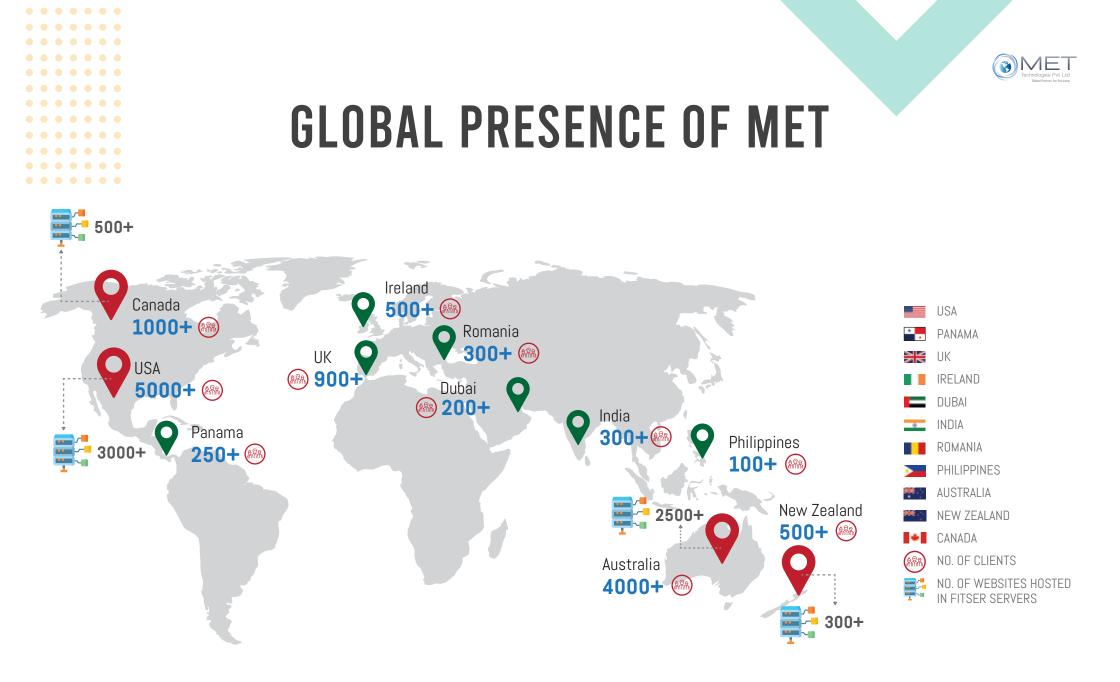
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### OUR GLOBAL OUTREACH





Already with an outstanding business presence, **MET** has grown leaps and bounds across the **APAC** or the Asia **Pacific region** primarily focusing countries like **USA**, **Canada**, **Australia** and **New Zealand**. The total number of **hosted websites** on **MET** servers also represent the same.

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### OUR APAC outreach





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### **DIGITAL FITSER AUSTRALIA**

Technologies Pvt Ltd Gibbal Partner for Soccess

Digital FITSER Australia is the extension of FITSER in the Australia region with a focus to bring in the power of IT solutions development services, BPO services and digital marketing to businesses of diverse domains and scales. With Digital FITSER Australia, small and medium businesses to enterprise-level industries based here, can boost their profitability & drive their ROIs.







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## USA CANADA LATIN AMERICA

### USA, CANADA & LATIN AMERICA





New Opportunities of Growth



USA, Canada & the Latin American countries have provided enormous opportunities for our business. Expansion in the region can provide asset diversification, a richer talent pool, access to countless new markets, & fantastic business opportunities for MET.



# EUROPE MIDDLE EAST

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### **EUROPE & MIDDLE EAST**

New Opportunities of Growth



**Europe** has a growing **demand** for high quality software development services. Increasing **IT** and **telecommunication adoption**, along with rapidly rising **digital transformation** and **automation** are the key drivers of this **growth**. **Middle East** also has great potential for **digital technologies.** From seamless **ecommerce**, **online payment solutions** to **cloud infrastructure**, the region has great scope.

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Candor Tech Space)



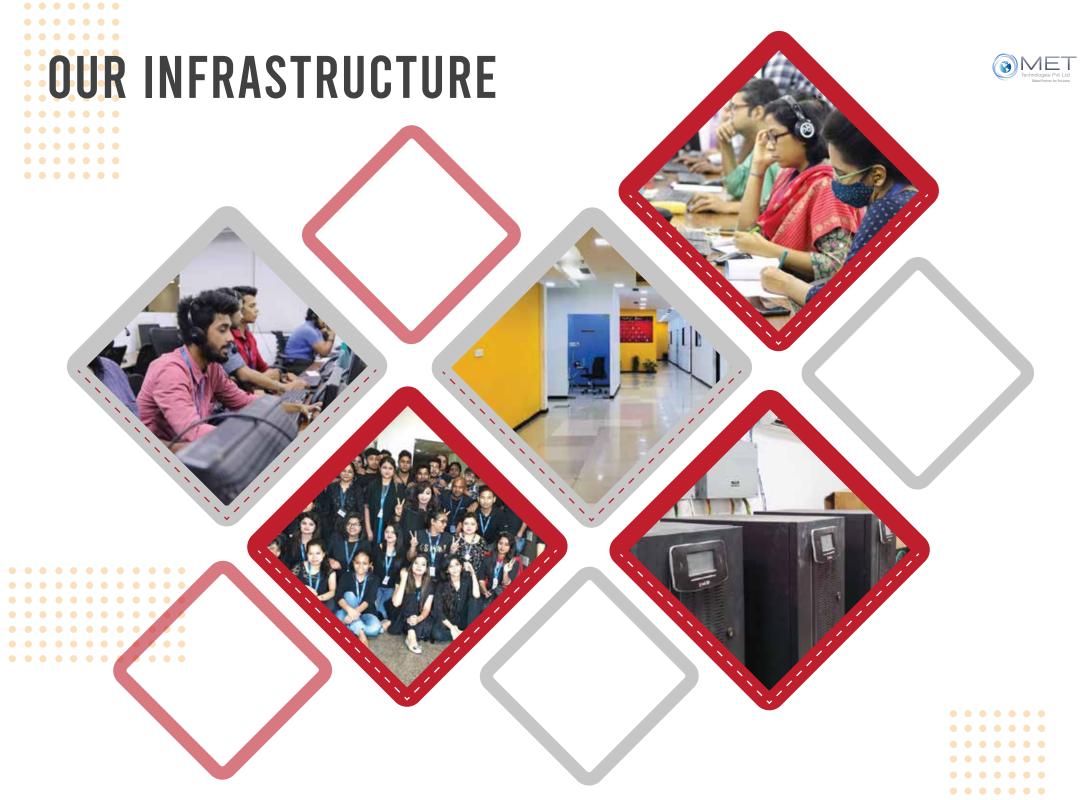


Godrej Waterside

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Ecospace



### **INDUSTRIES WE CATER TO**



#### **Diversification**

Over the years, **MET** has grown and **diversified** its operations globally across various spheres of business. We have provided numerous **IT solutions** to these diverse businesses to **automate** their **processes** and **enhance** their operations.





### **Expansions**

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MET today, caters to the IT solution needs of small to small & medium industries to even large enterprises (SMB & SOHO channels). From the product owners to the sprawling enterprises, our web development, mobile app development and internet marketing services have expanded by leaps & bounds.

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### **CORE TEAM**





#### KUNAL GUPTA Chairman & Founder

Kunal Gupta, the **Founder** of **MET Group** is an incredible leader and visionary. He pursued an **Executive course** in **Decision Making** from **IIMC Kolkata**, & an **MBA PGPMAX** from **ISB Hyderabad**. With more than 13 years of experience, he has explored diverse businesses from **IT, ITeS** & **BPM industry** to **Hospitality, Online Gaming, FinTech** etc. He has established a business empire that spreads across **20 countries** & **4 continents**. A keen **chess player**, an avid **traveller** & a **philanthropist**, he wears many hats with equal finesse.

#### ARIJIT PAUL MD- IT/ITES

Arijit Paul iis the Managing Director of FITSER, the global IT/ITES, Sales & Delivery division of MET. With over 17+ years of extensive cross-functional experience in managing complete business operations, encompassing Channel and Outbound Sales in IT solutions, Digital Marketing, Mobile Apps, Modular IT Service and Managed IT Services. A science graduate from the University of Calcutta he has exhibited impressive success in establishing strategic alliances for deeper market penetration to achieve profitability.





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#### SOURAV DAGA Chief Financial Officer

Sourav Daga is a commerce graduate from the University of Calcutta. He is also a qualified Chartered Accountant from ICAI, India and a Chartered Financial Analyst from CFA Institute, USA. He has an experience of over 13 years in core banking and finance and has previously worked with HSBC, Simplex Projects Limited, & VISA Steel Limited.

#### PRITY PAUL HR Head

With a degree in **PR** from **BILAMS Kolkata**, she has proven her mettle as an **HR professional** for over **11 years**. Championing all aspects of the human resources function, she manages a **full spectrum** of **HR services** in the **IT/ITES**, and **Hospitality sector**. A strong team player with **leadership skills** experienced in managing **multiple assignments**, she is consistently accomplishing **milestones on time**, **within budget** and **planned quality levels**.



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#### BHASKAR DUTTA Delivery Head – Mobile

Specialized in project management that involve the integration of various technologies & platforms, Bhaskar Dutta has 23 years of experience in planning, budget, development, to life cycle management, user experience and analysis. He is skilled in digital marketing, mobile app development, SDLC best practices and game development. He is a science graduate from the University of Calcutta & also a certified PRINCE2 (Foundation Level), IT Infrastructure Library (ITIL V3) & Oracle Certified Associate (OCA).

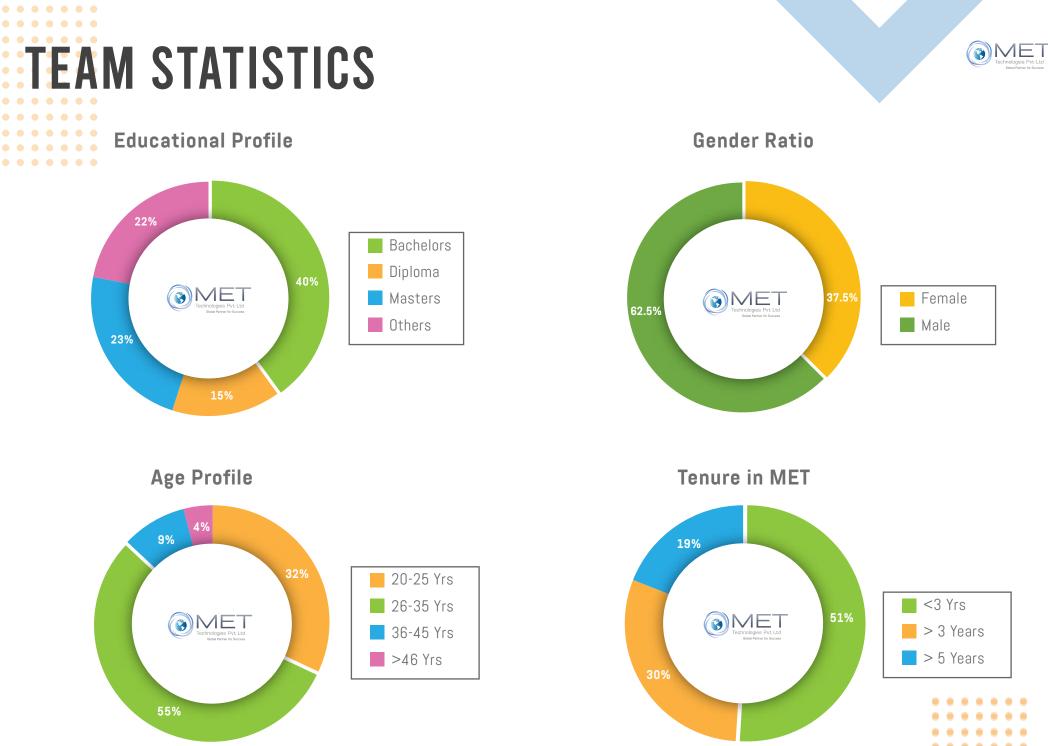
#### ARINDAM DUTTA Assitant Delivery Manager

With above **19 years** of experience in handling **complex projects** that encompass **web development, mobile app evelopment, product development** and the broad realm of **enterprise-level projects**, Arindam Dutta is skilled in **project management** starting from **scratch to finish**. A **graduate** in **Computer Application** from **IGNOU**, he has played strategic roles in delivering **seamless applications** and **IT solutions** to clients taking care of the **demand processes, leveraging data, market intelligence** & **maximizing growth**.



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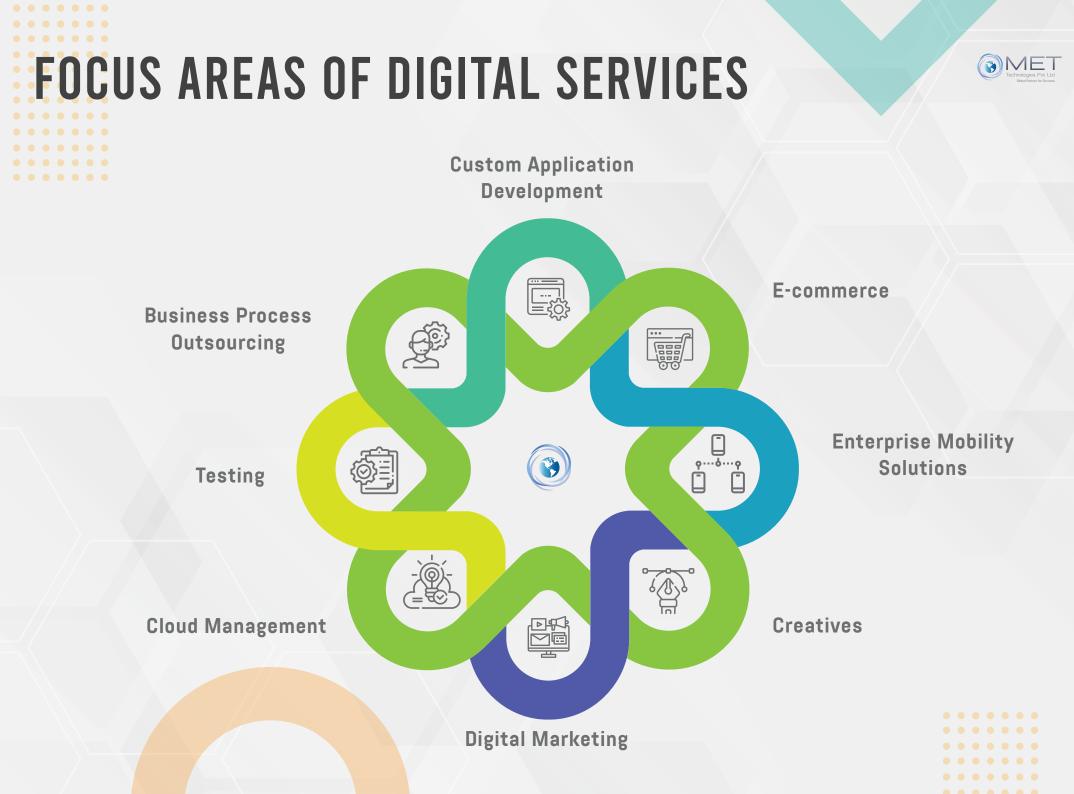
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### FULLY DIGITAL TRANSFORMATION



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### CUSTOM APPLICATION DEVELOPMENT





### **CUSTOM APPLICATION**

We create **bespoke applications** to **empower** businesses to operate seamlessly, automate fully and gain efficient **business process management**, robust integrated systems to create profitable advantages for the business.



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### CONTENT MANAGEMENT System

Every website is unique, and so is the **Content Management System (CMS)** it needs. We choose the most **suited solution** for your business and implement that with **perfection** to give your website a life it deserves.

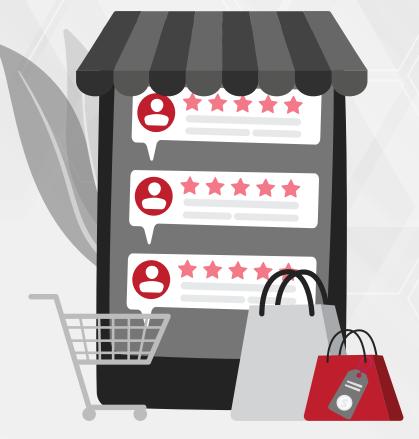


We facilitate you to engage very closely with every existing or potentially prospective customer and integrate automation even in your marketing approaches to ensure it is the best investment you make!



MET has been working with **robust** and all **popular web development technologies** since its inception, and we cover a **wide spectrum** of **solutions** and **frameworks**.





**E-COMMERCE** 



#### ECOMMERCE

Having a **digital** or an **online store** can be rewarding. A shift from the traditional brick and mortar stores, **ecommerce** starts with your store, but needs to **extend** and **work seamlessly** to enable you to build a **successful online business**. We carry out an **in-depth** analysis and help you with the entire **technology** & **marketing stack**.



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## E-COMMERCE MARKETPLACE MANAGEMENT

We help you **sell profitably** on various **online marketplaces** like **Amazon, eBay,** etc. With our strong, **single window, comprehensive, multi-channel e-commerce management service**, you can higher sales with lower overheads.

## LEGACY APPLICATION

MET can help you **upgrade** your **old systems** & **applications** to add more business **value** to your business by optimizing the **right mix** of existing **application management** vis-à-vis new **technology migration** or **enhancements**.



## OUTSOURCED PRODUCT DEVELOPMENT

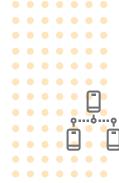
MET can be the **ultimate destination** for all your **product** & **service development** in diverse fields like I**T, business, communication** & **HR** etc. Talk to us if you have an **idea** and want to **bring it to life.** We offer full

support & consultation help you need.









## **ENTERPRISE MOBILITY**

MET offers an array of Enterprise Mobility Services towards managing wireless networks, mobile devices, & other mobile computing services in the realm of businesses.



## **IOT APPLICATIONS**

**MET** offers **smarter IoT Apps** to help your business reach out to the **target customers** with **IOT applications** for modern hardware connected systems.



## **MOBILE APPLICATIONS**

MET has to its merit a whole **breed** of **skilled hybrid mobile app developers** fully equipped to provide **hybrid application development** services that speak of **quality** & **seamless functionality** only.



## **MOBILE GAME DEVELOPMENT**

**MET** can help you stay ahead in the race with highly **advanced, user-friendly** & **interactive** mobile games development solutions.



## HTML5 APP DEVELOPMENT

With the **latest standards** that define **HTML** with fresh elements, **attributes, and behaviours**, & a **broad range** of **technologies**, we make possible more **diverse** and **powerful** applications.



## AR / VR APPLICATION DEVELOPMENT

**MET** believes in **innovation** & **dynamism.** Hence we are focused on bringing to life all the **new-age technologies** like **AR/VR development** 

services to empower businesses.



# INTEGRATED DIGITAL MARKETING





## **SEARCH ENGINE MARKETING**

We can help your website to **rank higher** in all **search engines** by **identifying** the most **searched keywords** to help you **engage** in the smartest path to **improved rankings**.



We will help you **identify** the right **social media channels** to engage clients, launching **successful social media campaigns**. We help you to align your business goals with all the campaigns to gain a **higher ROI**.



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## EMAIL MARKETING

Our email marketing tools **enhance** & **streamlines** your email communication with clients to help you **identify leads, nurture** them and **close more deals.** 



## **CONTENT MARKETING**

Fuel your brand with **results-driven**, **engaging content** for your **website**, **email marketing campaigns**, **social media channels** & **paid distribution**.



## VIDEO MARKETING

Our video specialists will walk you through the entire production process, from concept & storyboarding to filming & editing. It can help you to generate leads, build up relationships and convert leads.



## **AD CAMPAIGN MANAGEMENT**

Our team will work with you to **define** a **clear approach** to a **single digital advertising platform**, or define a **strategy** for the entire digital channel.





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# CREATIVES







## WEB & APPLICATION

In the present times, quality **UI/UX** is a **big differentiator** and plays the role of the thin line of differentiation between failure and success of an application. We design **user centric experiences**, which are highly **practical, interactive** & **intuitive**.

## MOTION GRAPHICS

We design extremely **engaging motion graphics** and **multimedia**, which gets your message across **effectively** to your **intended target audience**.





We design **eye-catching**, **awe-inspiring** and interesting graphic designs, that are visually stimulating, appealing & communicates the **message** & data intuitively. They can be used on **websites**, mailers, social media and in promoting your **ads**, products as well as **services**.



## LOGO & CORPORATE IDENTITY DESIGN

We design stunning, and custom logos along with exclusive brand assets like visiting card, logos, letterheads, brochures etc. to make your business name stand out in the crowd.



# **CLOUD** Management





## WEB HOSTING

We ensure your website is **fully up** & **running 24x7**. Our web hosting services offer varying amounts of **monthly data transfers, storage, email**, and a range of other features.



## **CLOUD MIGRATION & HOSTING**

There are choices in the type of **migration** to perform as well as the type of **data** that should move. With **MET**, you get all the help & support that **ensures** a **smooth transition**.



## SSL CERTIFICATES

Website Security is an **integral part** of the **internet** and any website. **Installing** an **SSL certificate** is one of the best **investments** you can make. So, at **MET**, we have made the **entire process** of **certification** very **simple** and **uncomplicated**.



## **DESIGN & MANAGE CLOUD**

When we set up a **cloud solution** for your company, we don't go by **one-size-fits-all**. **MET** stays with you at every step, to **modernize** your **infrastructure**.



## **MANAGED IT SERVICES**

**Extend** your reach, create **new business possibilities** & improve **user experiences** with our services. **MET** helps you to **manage risks** & **stay secured** through our solutions.



## BACKUP, DC & DR

Our portfolio of consulting services for AD backups & Directory recovery is designed to assess, implement, exercise and maintain the maturity and sophistication of your IT disaster recovery planning program.







# TESTING



## **FUNCTIONAL TESTING**

Functional testing helps to reduce the risks associated with defective features.

At **MET**, we ensure your applications function the way your users want them to.



## AUTOMATED TESTING

Automation testing helps you to test and be one step forward of the manual testing. Testers can write test scripts & cases using the testing tool & then group into suites.



## SCALABILITY/LOAD TESTING

Perform **load** & **stress tests** on your system using a **scalable cloud based platform**. Get results on demand with **MET** and ensure that your i**nfrastructure** scales.



## SECURITY/PENETRATION TESTING

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We have a **documented**, **well-established penetration testing methodology** based on industry **best practices** and our own specialist techniques.



## B MOBILE APP TESTING

We can offer **testing expertise** through every stage of your **mobile app development** process to make sure you **deliver** an application that will meet your **user's high demands**.

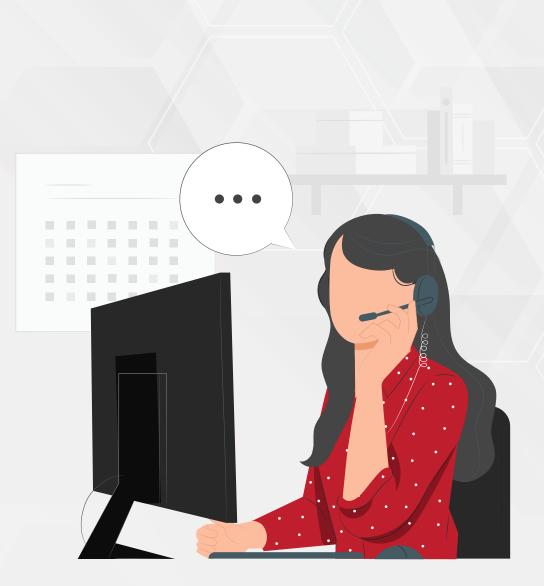


## **API TESTING**

With **MET's API Testing Services**, you can be confident that your API is **bug-free**, & the whole application works as expected. We provide **Automated** & **Manual API testing** 

services.

# BUSINESS PROCESS OUTSOURCING









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## VOICE & NON-VOICE CUSTOMER SUPPORT

Our superior voice, non-voice, email & chat customer support services have breached gaps between businesses & customers. Get technical support, billing assistance, order verification & refund management services from FITSER.



## TECHNICAL TROUBLESHOOTING Services

We have extensive experience in **supporting** & **troubleshooting Networking, Server** and other Technical solutions. We resolve your **network problems remotely** over the **phone, email**, and if required also through **web session**, or other means.



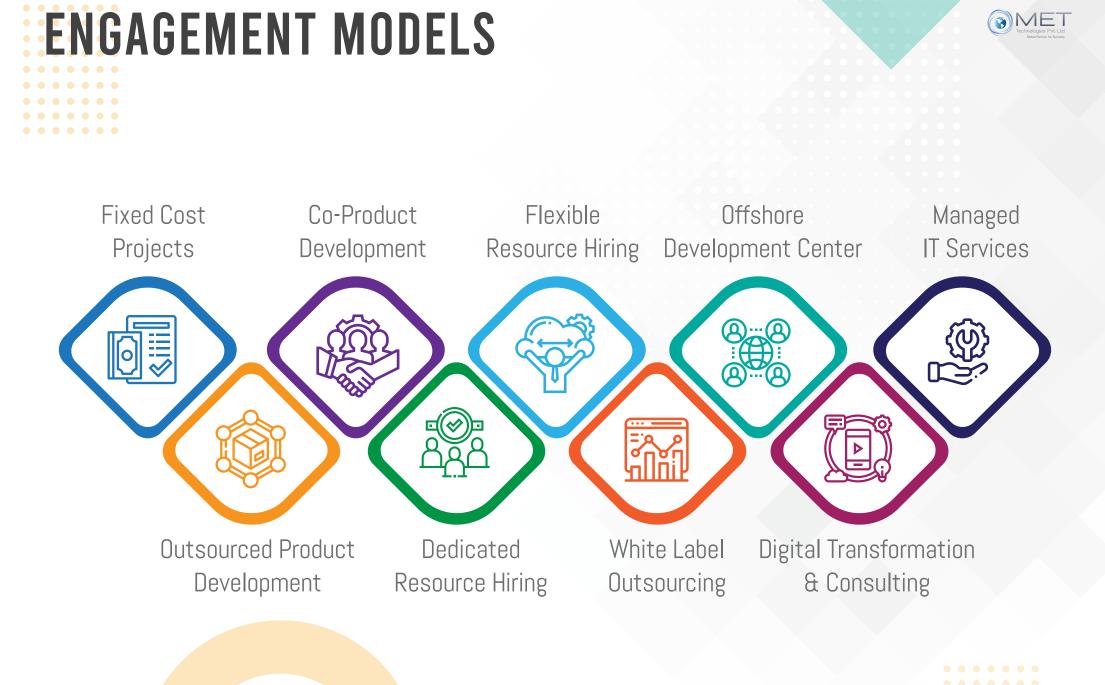
We encourage our **clients** to view all sales functions **holistically** & to see customer interactions as one connected **life cycle**, from **lead generation**, to **customer adoption**, **success** & **retention**.



## **LEAD GENERATION SERVICES**

We are acclaimed in the market as one of the **finest lead generation** company for sectors like **Real Estate, BFSI & Insurance** to get high quality leads that ascertain profits for the business. Backed by **years** of **expertise** & **knowledge**, we understand that aiming the right target market is the most vital factor.

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## **WEB DEVELOPMENT**

#### Technologies Pvt Ltd Bidal Partner for Success

#### Languages

**Core Focus:** PHP • .Net • Java • C# • JavaScript • XML

**Supported:** Python • C • C++ • Rust • Swift • Elixir • TypeScript

#### Frameworks/UI Components

**Core Focus:** AngularJS • ASP.NET MVC • Laravel • Symfony

• CakePHP • Codeigniter • Yii • Zend • DevExpress

**Supported:** Nette • ASP.NET AJAX CT • Infragistics • ROR (Ruby

on Rails) • Meteorjs • Vuejs • Django

#### E-commerce

**Core Focus:** Magento • Prestashop • WooCommerce

Supported: BigCommerce • osCommerce • Drupal Commerce

• Volusion • OpenCart • Zen Cart • SimpleCart • Shopify

#### CRM

• SugarCRM • vTiger • Salesforce • MS Dynamics

#### CMS/LMS

- **Core Focus:** Drupal Joomla SharePoint (with Office 365)
- WordPress 
   Kentico 
   Umbraco

**Supported:** SquareSpace • phpBB • Moodle • Liferay • OpenCms

• Alfresco • DotNetNuke • Sitefinity • Sitecore • ExpressionEngine

#### **RIA (Rich Internet Application)**

**Core Focus:** HTML5 • Google Web Toolkit (GWT)

• JavaScript Frameworks • JavaFX • jQuery • AJAX

#### **Supported:** Adobe Flex & AIR • Microsoft Silverlight

• OpenLaszlo • CURL • ICEfaces

#### Platforms

- Linux Unix Windows OS X Java SE/EE/ME
- Solaris

#### Security

- HTTPS/SSL SSO X.509 NTLM Kerberos
- Encryption (ISO 8583)

#### Services

Core Focus: Apache • IIS • WCF • WPF • JSON • SOAP

• REST

Supported: Nginx • Lighttpd • G-Wan

#### Database

**Core Focus:** MySQL • PostgreSQL • MS SQL • Apache

• SQLite • MongoDB • Oracle

Supported: Access • Ibase • Sybase • MariaDB • DB 2

## **MOBILE APP DEVELOPMENT**

#### **Native Platforms**

• Android • iOS • Windows

#### **Hybrid Platforms**

- React Ionic Xamarin PhoneGap Appcelerator Titanium
- Mobile Angular UI Sencha Touch Kendo UI IBM Worklight

#### Database

**Core Focus:** SQLLite • SQL Server Compact • Oracle

Database Lite • SQL Anywhere • Realm

Supported: Couchbase Lite • InterBase • DB2 Everyplace

## **CLOUD MANAGEMENT**

#### **Cloud Computing Platforms**

- Amazon Web Services Microsoft Azure OpenStack
- Google Cloud Platform Rackspace Digital Ocean Cloud Stack

#### Monitoring, Alerting, & Trending

• New Relic • Zabbix • Nagios • ZenOSS

#### Process Supervisors

Monit • runit • Supervisor • Upstart • systemd



#### **Developments Languages**

Core Focus: Objective C • Java, Swift • C++ • QML

• SQL • HTML5 • GoLang • C#

**Supported:** Python • BuildFire.js • SQL • Perl • Rust

#### Frameworks

**Core Focus:** QT • Cordova • Ionic • Node.js • React.js

• Angular.js • Open GLES • OpenGL • MVC

Supported: Express.js • WinJS • QT • Ionic Cordova

• Cocoa/Cocoa Touch • Cocos2d • Android Annotations

#### Virtualization Platforms

• VMware • KVM • Xen • Vagrant • QEMU • HYpuv

#### Containerization

• Docker • rkt • LXC • LXD • Kubernates

#### Test & Build Systems

• Solano Labs • Jenkins • Gradle



## TESTING

#### **Functional Testing Tools**

• Selenium • Appium • Katalon Studio • Robotium • Sahi • SoapUI • Autolt • Canoo WebTest • Eclipse TPTP • Marathon • Cucumber

#### Security Testing Tools

• Burp Suite • Zap Proxy • SQL Map • Nikto • Samurai framework • Safe3 scanner • Websecurify

#### Load Testing Tools

• Apache Jmeter • HP LoadRunner • LoadUI Pro • StresStimulus • AppLoader • SmartMeter.io

#### **Unit Testing**

• JUnit

## **DIGITAL MARKETING**

#### Tools

• Google • Facebook • Twitter • LinkedIn • Instagram • Youtube • Google Adwords • Google Analytics • SEM Rush • Hootsuite

# GET IN TOUCH 🛛 India 📃 💻

#### **ECOSPACE BUSINESS PARK**

MET Technologies Pvt. Ltd, Ecospace, ESNT 3A 0501, Block 3A, 5th floor, Plot no. IIF/11, Kolkata- 700160, West Bengal, India



### Romania

Calea Floreasca, 169A, Corp A, 4th Floor, Room 2023, Sector 1, Bucharest, Romania, Post Code -014472

### Panama



Trumserve, Inc. Torre Global Bank Calle 50 Piso 32 of.3203, Panama City, Panama

## United Kingdom

Crown House, 04th Floor, Suite 400, North Circular Road, London, NW10 7PN

## Australia 🗮

24 Graham Rd, Clayton South Victoria-3169





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## Let's talk!

#### +91 33 4062 4483

info@met-technologies.com

www.met-technologies.com

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