

2021 CORPORATE PROFILE



EXPERIENCE PERFECTION AND EXCELLENCE

KNOW US

We are a **leading software development** company with a **360-degree** approach to deliver the **latest & quality IT solutions**.

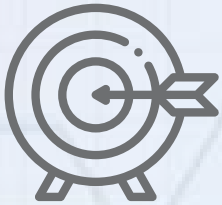
FITSER is the **Global Software Development Unit** of the **MET Group**, another global name in the field of **Information Technology**.

We focus on implementing **proper software development techniques** and achieving the **finest results** with **foreseeable growth outcomes**.

A **standout** amongst the most **proficient software developing organizations**, we offer the most **cutting edge IT solutions** for you.



OUR MISSION, VISION & PHILOSOPHY



MISSION

To deliver **bespoke** solutions that meets **client's needs** within **estimated timeline**.



VISION

We aim to become a **globally trusted IT/ITES services** provider for our clients.



PHILOSOPHY

Strive only for **excellence** in all fields of **development, design & delivery**.

MET Technologies Pvt Ltd is a **global web development** and **IT solutions service provider** focused on providing **innovative** solutions since past **11 years**. We aim to deliver **technology-based business solutions** that can fulfil the strategic requirements of our clients. At **MET Technologies**, we provide the **best quality** business **outsourcing** solutions across **international clients**. **MET** believes in continuous improvement to achieve greater **client satisfaction**. Our workforce continues to render **quality processes** to build trust with our clients.



FITSER- MET'S GLOBAL IT/ ITES UNIT

FITSER is the **Global Software Development Unit** of MET and in just a short span of time it has become the **one-stop solution** for all needs of our clients globally. With the establishment of **Digital FITSER Australia, MET Group** has further strengthened its presence even in the southern hemisphere in the field of **IT & 360 degree Software solutions**.



OUR BRANDS





OUR PROFILE



FACTS AT A GLANCE



In Business Since
2015



Team Strength
200+



Office Area
41,000 sq. ft



Presence in
India, Australia, UK, USA,
Romania, Panama, Canada



Core Services
Software Development, Digital Marketing,
Web Design & Development, Mobile
App Development, BPO Services



Business Distribution

75% Technology 25% Marketing



Project Completion Hours
45,000



No. of Completed Projects
20000+



Customer Retention Rate
Above 80%



Reckoned as
Ultimate IT/ITES & BPO
Services Provider



Territories Covered
11 Countries & 5 Continents



Industries Served
IT/ITES, Hospitality & Leisure, eCommerce
Business Intelligence, Transportation
& Logistics, Banking & Financial Services,
Real Estate, Telecom



Lean Organization
Only 3 levels of hierarchy

WHAT SETS US APART?



Supreme Quality Assurance

- ★ ISO 9001 certified process framework
- ★ ISO 27001 certified process framework
- ★ Independent audit team
- ★ PCI DSS Compliant Operations



Digital Fitser Australia

- ★ Extension of FITSER in Australia and the entire APAC region



Onsite Project Management

- ★ Through local offices
- ★ Through dedicated teams



Local subsidiaries

- ★ USA, UK, Australia, Panama, Romania



Data Protection

- ★ Best practices of data security adhering to industry-standards



Financially Robust

- ★ One of the fastest growing IT/ITES, BPO Services & Digital Marketing companies globally
- ★ Debt free and profitable since inception



Risk Management

- ★ Distributed workforce
- ★ Distributed client base
- ★ Distributed industry exposure & revenue channels

WHY CHOOSE FITSER?



OUR CORE SERVICES



WE PROVIDE



OUR USP

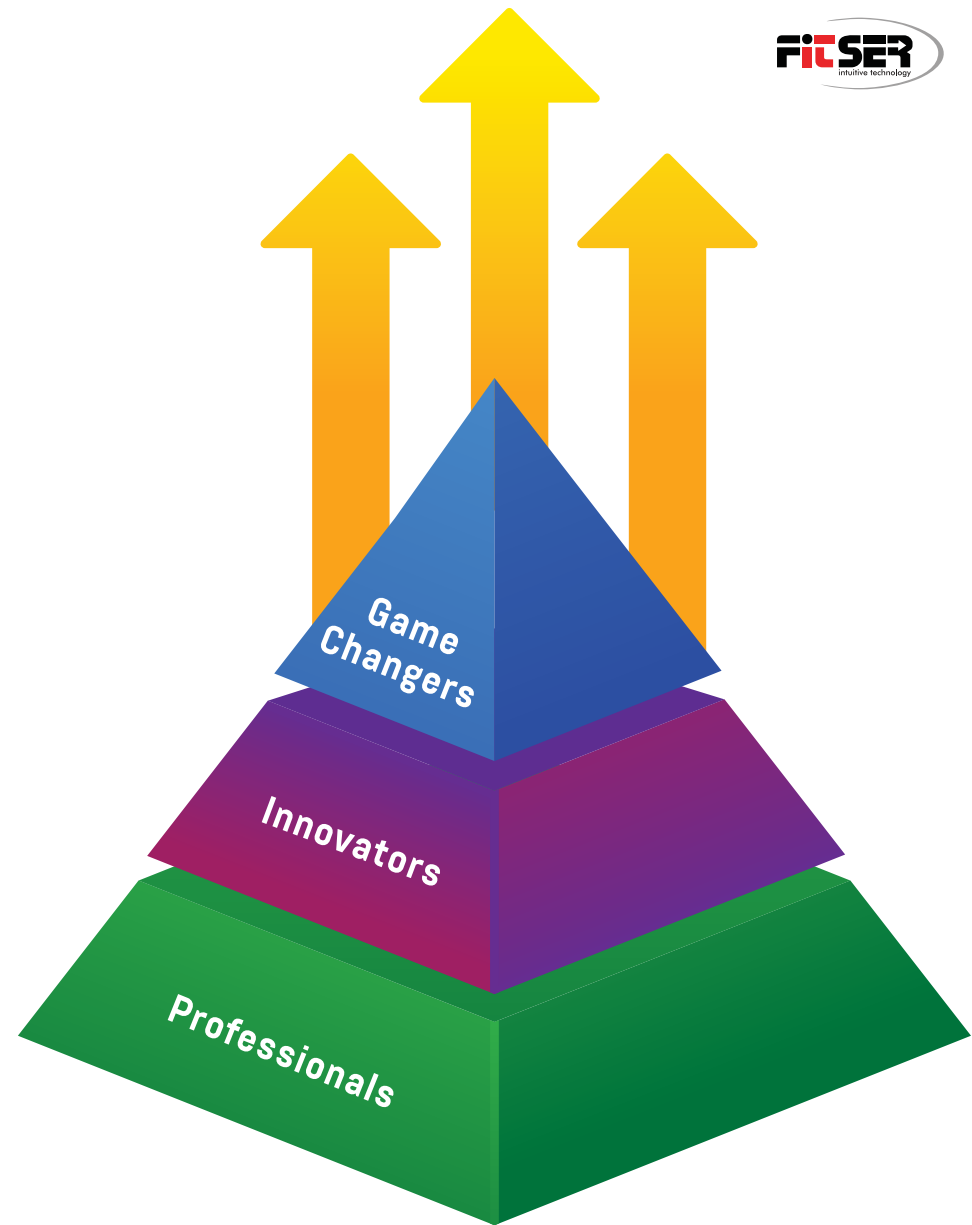
At **FITSER**, we believe only in **striving** towards **excellence** and devising a **plan of action** with **trackable** and **measurable goals**. Our teams constantly **innovate** and **brainstorm ideas** that can successfully **shoot past** your **ROI** to reach the **PINNACLE** of **SUCCESS**.

We are Professionals

We are Innovators

We are Game Changers

We adhere to the **best practices** right from the **ideation** stage towards **project completion** and work with clients closely in a **step-by-step** manner keeping up with the **latest trends**.



Inspired by INNOVATION, Powered by INTELLECT & Driven by VALUES

ACCOLADES



- ★ "The 20 most promising Call Centre Technology solution provider" – CIO Review 2016.
- ★ Winner Award "GROWTH – IT SERVICES"
- ★ Nasscom East IT Awards, 2017. "CEO of the Month" – The CEO Magazine, October 2017.
- ★ "25 fastest growing BPM companies in India" The CEO Magazine.
- ★ The West Bengal Best Employer Brand Award 2018.
- ★ The West Bengal Exemplary Leader Award 2018 featured in the renowned magazine, EPCES NEWS (Export Promotion Council for EOUs and SEZs).



MEDIA REVIEWS



**MET TECHNOLOGIES
BEING FEATURED IN THE
RENOWNED MAGAZINE
EXPORT PROMOTION COUNCIL FOR EOUS AND SEZs**

The undying passion and enthusiasm of Kunal Gupta, the founder and CEO of Met Technologies, drives the company and the people associated with Met to achieve new milestones and translate vision into reality.



THE UNDYING PASSION AND ENTHUSIASM OF KUNAL GUPTA, THE FOUNDER AND CEO OF MET TECHNOLOGIES, DRIVES THE COMPANY AND THE PEOPLE ASSOCIATED WITH MET TO ACHIEVE NEW MILESTONES AND TRANSLATE VISION INTO REALITY



**WE ARE UTMOST
PROUD TO
ANNOUNCE THAT
MET
TECHNOLOGIES PVT. LTD
HAS BEEN
DECLARED AS THE
WINNER
AT NASSCOM EAST
IT AWARDS 2017
for the "BEST IT GROWTH
COMPANY IN EASTERN INDIA"**



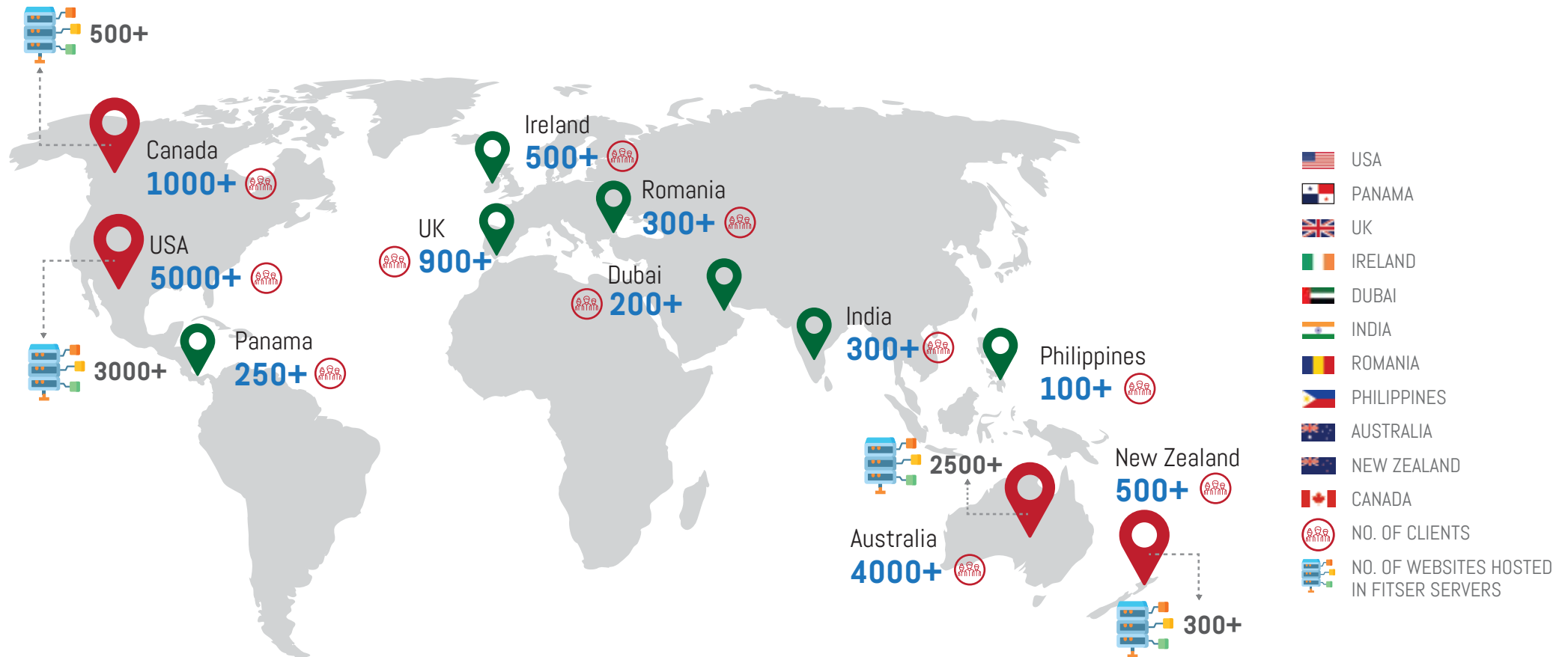
**MR. KUNAL GUPTA
ON BEING DECLARED
AS THE CEO OF THE MONTH
"THE CEO MAGAZINE"
OCTOBER EDITION-2017**



OUR GLOBAL OUTREACH



GLOBAL PRESENCE OF FITSER



Already with an outstanding business presence, **FITSER** has grown leaps and bounds across the **APAC** or the Asia **Pacific** region primarily focusing countries like **USA, Canada, Australia** and **New Zealand**. The total number of **hosted websites** on **FITSER** servers also represent the same.

OUR APAC OUTREACH



DIGITAL FITSER AUSTRALIA



Digital FITSER Australia is the extension of FITSER in the Australia region with a focus to bring in the power of IT solutions development services, BPO services and digital marketing to businesses of diverse domains and scales. With Digital FITSER Australia, small and medium businesses to enterprise-level industries based here, can boost their profitability & drive their ROIs.



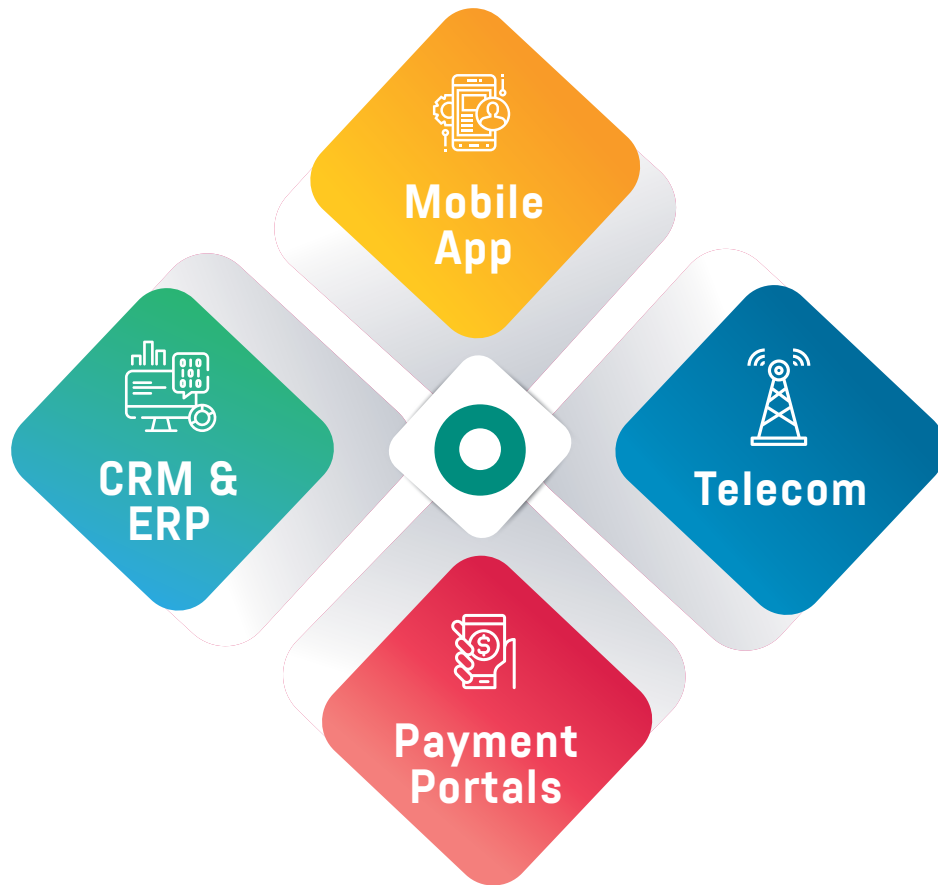
**USA
CANADA
LATIN AMERICA**



USA, CANADA & LATIN AMERICA



Prime Focus Areas of Business



New Opportunities of Growth



USA, Canada & the Latin American countries have provided **enormous opportunities** for our business. **Expansion** in the region can provide **asset diversification**, a **richer talent pool**, **access to countless new markets**, & fantastic business opportunities for **FITSER**.

EUROPE MIDDLE EAST



EUROPE & MIDDLE EAST

New Opportunities of Growth



Ecommerce



Fintech



Artificial Intelligence



Online Gaming

Europe has a growing **demand** for high quality software development services. Increasing **IT** and **telecommunication adoption**, along with rapidly rising **digital transformation** and **automation** are the key drivers of this **growth**. **Middle East** also has great potential for **digital technologies**. From seamless **ecommerce**, **online payment solutions** to **cloud infrastructure**, the region has great scope.

OUR PREMISES





Candor Tech Space



Godrej Waterside

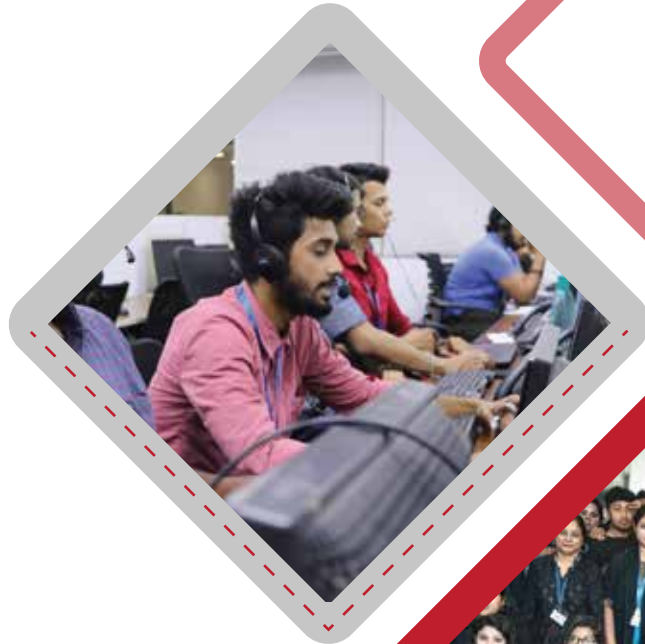
Offices In India



Ecospace



OUR INFRASTRUCTURE



INDUSTRIES WE CATER TO



Expansions

FITSER today, caters to the **IT solution needs** of **small to small & medium industries** to even **large enterprises (SMB & SOHO channels)**. From the **product owners** to the sprawling **enterprises**, our **web development, mobile app development and internet marketing services** have expanded by **leaps & bounds**.

Diversification

Over the years, **FITSER** has grown and **diversified** its **operations globally** across various **spheres of business**. We have provided numerous **IT solutions** to these diverse businesses to **automate** their **processes** and **enhance** their **operations**.



OUR PEOPLE



CORE TEAM



KUNAL GUPTA
Chairman & Founder

Kunal Gupta, the **Founder** of **MET Group** is an **incredible leader** and **visionary**. He pursued an **Executive course** in **Decision Making** from **IIMC Kolkata**, & an **MBA PGPMAX** from **ISB Hyderabad**. With more than **13 years** of experience, he has explored diverse businesses from **IT, ITeS & BPM industry** to **Hospitality, Online Gaming, FinTech** etc. He has established a business empire that spreads across **20 countries & 4 continents**. A keen **chess player**, an avid **traveller** & a **philanthropist**, he wears many hats with equal finesse.

SOURAV DAGA
Chief Financial Officer

Sourav Daga is a commerce graduate from the **University of Calcutta**. He is also a qualified **Chartered Accountant** from **ICAI, India** and a **Chartered Financial Analyst** from **CFA Institute, USA**. He has an experience of over **13 years** in core banking and finance and has previously worked with **HSBC, Simplex Projects Limited, & VISA Steel Limited**.





BHASKAR DUTTA

Delivery Head – Mobile

Specialized in **project management** that involve the **integration of various technologies & platforms**, Bhaskar Dutta has **23 years** of experience in **planning, budget, development, to life cycle management, user experience and analysis**. He is skilled in **digital marketing, mobile app development, SDLC best practices** and **game development**. He is a **science graduate** from the **University of Calcutta** & also a **certified PRINCE2 (Foundation Level)**, **IT Infrastructure Library (ITIL V3)** & **Oracle Certified Associate (OCA)**.

PRITY PAUL

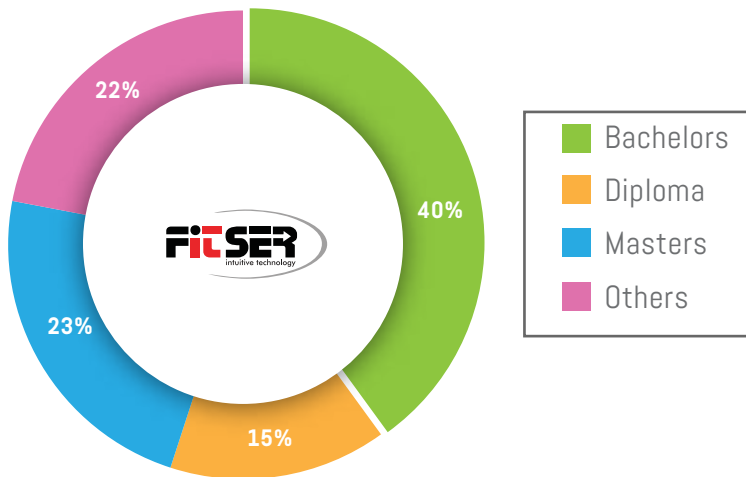
HR Head

With a degree in **PR** from **BILAMS Kolkata**, she has proven her mettle as an **HR professional** for over **11 years**. Championing all aspects of the human resources function, she manages a **full spectrum** of **HR services** in the **IT/ITES**, and **Hospitality sector**. A strong team player with **leadership skills** experienced in managing **multiple assignments**, she is consistently accomplishing **milestones on time, within budget** and **planned quality levels**.

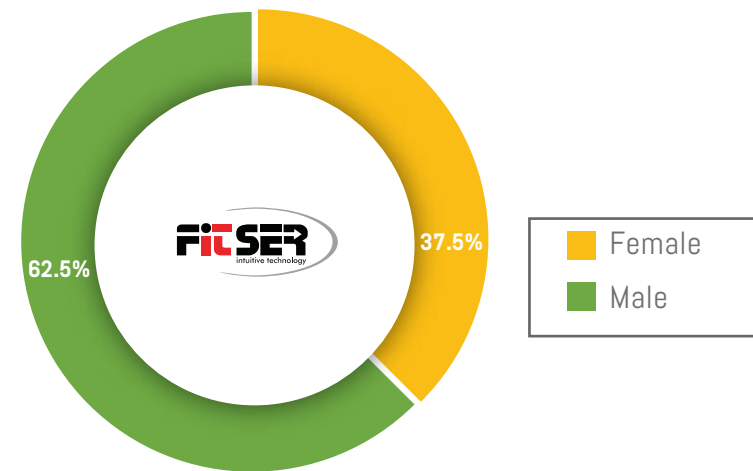


TEAM STATISTICS

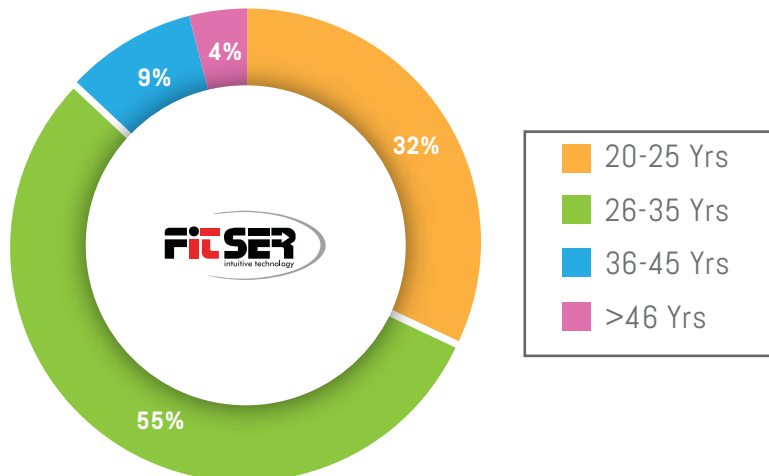
Educational Profile



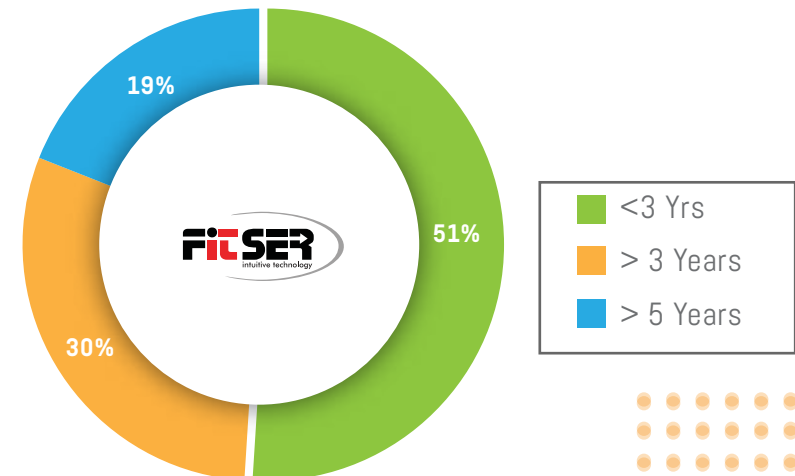
Gender Ratio



Age Profile



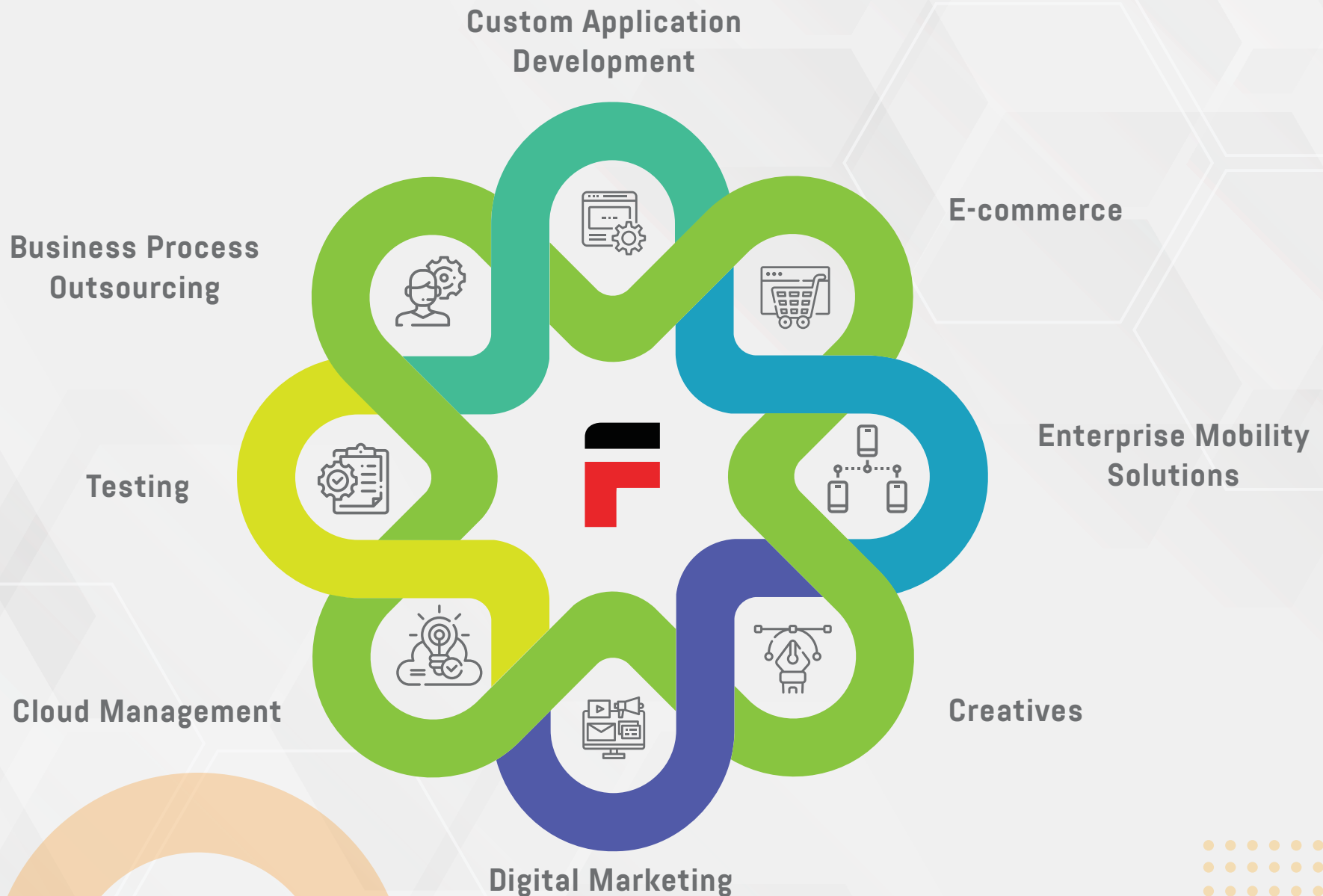
Tenure in FITSER



FULLY DIGITAL TRANSFORMATION



FOCUS AREAS OF DIGITAL SERVICES



CUSTOM APPLICATION DEVELOPMENT





CUSTOM APPLICATION DEVELOPMENT

We create **bespoke applications** to **empower** businesses to operate seamlessly, automate fully and gain efficient **business process management**, robust integrated systems to create profitable advantages for the business.



CONTENT MANAGEMENT SYSTEM

Every website is unique, and so is the **Content Management System (CMS)** it needs. We choose the most **suited solution** for your business and implement that with **perfection** to give your website a life it deserves.



CUSTOMER RELATIONSHIP MANAGEMENT

We **facilitate** you to **engage** very closely with every **existing** or **potentially prospective** customer and **integrate automation** even in your **marketing approaches** to ensure it is the best investment you make!



WEBSITE / MOBILE WEBSITE

FITSER has been working with **robust** and all **popular web development technologies** since its inception, and we cover a **wide spectrum** of **solutions** and **frameworks**.

E-COMMERCE





ECOMMERCE

Having a **digital** or an **online store** can be rewarding. A shift from the traditional brick and mortar stores, **ecommerce** starts with your store, but needs to **extend** and **work seamlessly** to enable you to build a **successful online business**. We carry out an **in-depth** analysis and help you with the entire **technology & marketing stack**.



E-COMMERCE MARKETPLACE MANAGEMENT

We help you **sell profitably** on various **online marketplaces** like **Amazon, eBay**, etc. With our strong, **single window, comprehensive, multi-channel e-commerce management service**, you can higher sales with lower overheads.



LEGACY APPLICATION MIGRATION

FITSER can help you **upgrade** your **old systems & applications** to add more business **value** to your business by optimizing the **right mix** of existing **application management** vis-à-vis new **technology migration** or **enhancements**.

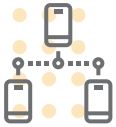


OUTSOURCED PRODUCT DEVELOPMENT

FITSER can be the **ultimate destination** for all your **product & service development** in diverse fields like **IT, business, communication & HR** etc. Talk to us if you have an **idea** and want to **bring it to life**. We offer full **support & consultation** help you need.

ENTERPRISE MOBILITY SOLUTIONS





ENTERPRISE MOBILITY

FITSER offers an **array** of **Enterprise Mobility Services** towards managing **wireless networks, mobile devices**, & other **mobile computing services** in the realm of businesses.



IOT APPLICATIONS

FITSER offers **smarter IoT Apps** to help your business reach out to the **target customers** with **IOT applications** for modern hardware connected systems.



MOBILE APPLICATIONS

FITSER has to its merit a whole **breed** of **skilled hybrid mobile app developers** fully equipped to provide **hybrid application development** services that speak of **quality** & **seamless functionality** only.



MOBILE GAME DEVELOPMENT

FITSER can help you stay ahead in the race with highly **advanced, user-friendly** and **interactive** mobile games development solutions.



HTML5 APP DEVELOPMENT

With the **latest standards** that define **HTML** with fresh elements, **attributes**, and **behaviours**, & a **broad range** of **technologies**, we make possible more **diverse** and **powerful** applications.



AR / VR APPLICATION DEVELOPMENT

FITSER believes in **innovation** & **dynamism**. Hence we are focused on bringing to life all the **new-age technologies** like **AR/VR development services** to empower businesses.

INTEGRATED **DIGITAL** MARKETING





SEARCH ENGINE MARKETING

We can help your website to **rank higher** in all **search engines** by **identifying** the most **searched keywords** to help you **engage** in the smartest path to **improved rankings**.



SOCIAL MEDIA MARKETING

We will help you **identify** the right **social media channels** to engage clients, launching **successful social media campaigns**. We help you to align your business goals with all the campaigns to gain a **higher ROI**.



EMAIL MARKETING

Our email marketing tools **enhance** & **streamlines** your email communication with clients to help you **identify leads, nurture** them and **close more deals**.



CONTENT MARKETING

Fuel your brand with **results-driven, engaging content** for your **website, email marketing campaigns, social media channels** & **paid distribution**.



VIDEO MARKETING

Our video specialists will walk you through the **entire production process**, from **concept** & **storyboarding to filming** & **editing**. It can help you to **generate leads**, build up **relationships** and **convert leads**.



AD CAMPAIGN MANAGEMENT

Our team will work with you to **define** a **clear approach** to a **single digital advertising platform**, or define a **strategy** for the entire digital channel.

CREATIVES





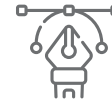
WEB & APPLICATION UI/UX DESIGN

In the present times, quality **UI/UX** is a **big differentiator** and plays the role of the thin line of differentiation between failure and success of an application. We design **user centric experiences**, which are highly **practical, interactive & intuitive**.



MOTION GRAPHICS

We design extremely **engaging motion graphics** and **multimedia**, which gets your message across **effectively** to your **intended target audience**.



GRAPHIC DESIGN

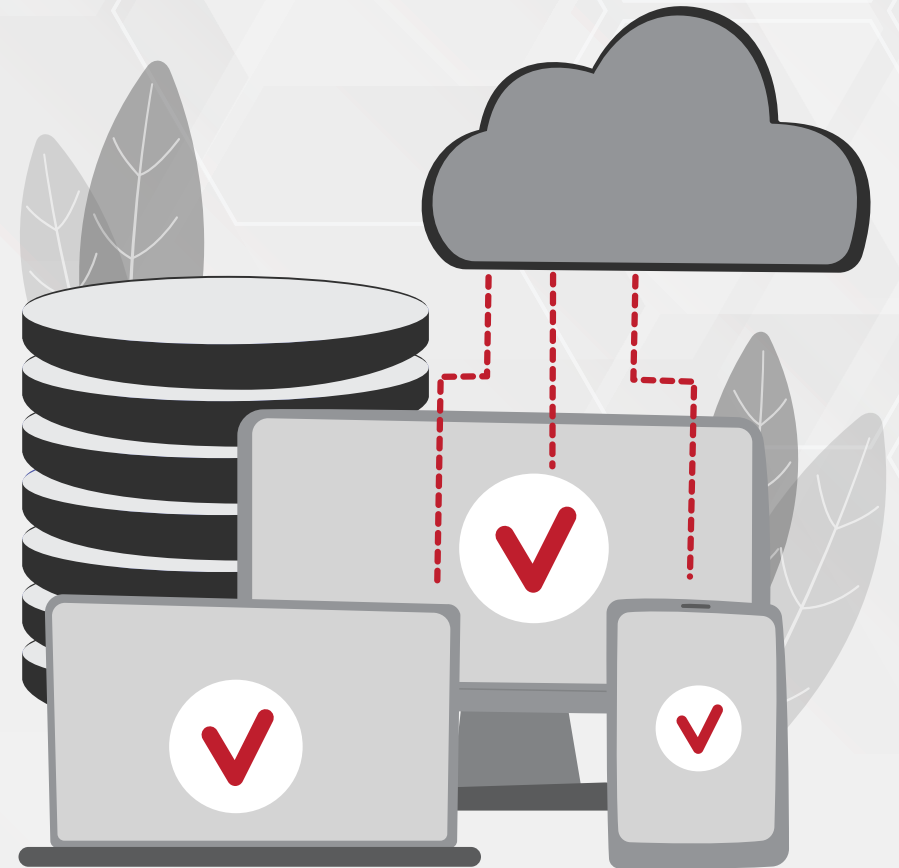
We design **eye-catching, awe-inspiring** and **interesting graphic designs**, that are visually **stimulating, appealing & communicates** the **message & data** intuitively. They can be used on **websites, mailers, social media** and in promoting your **ads, products** as well as **services**.



LOGO & CORPORATE IDENTITY DESIGN

We **design stunning**, and **custom logos** along with exclusive **brand assets** like **visiting card, logos, letterheads, brochures** etc. to make your business name **stand out** in the crowd.

CLOUD MANAGEMENT





WEB HOSTING

We ensure your website is **fully up & running 24x7**. Our web hosting services offer varying amounts of **monthly data transfers, storage, email**, and a range of other features.



CLOUD MIGRATION & HOSTING

There are choices in the type of **migration** to perform as well as the type of **data** that should move. With **FITSER**, you get all the help & support that **ensures** a **smooth transition**.



SSL CERTIFICATES

Website Security is an **integral part** of the **internet** and any website. **Installing** an **SSL certificate** is one of the best **investments** you can make. So, at **FITSER**, we have made the **entire process** of **certification** very **simple** and **uncomplicated**.



DESIGN & MANAGE CLOUD

When we set up a **cloud solution** for your company, we don't go by **one-size-fits-all**. **FITSER** stays with you at every step, to **modernize** your **infrastructure**.



MANAGED IT SERVICES

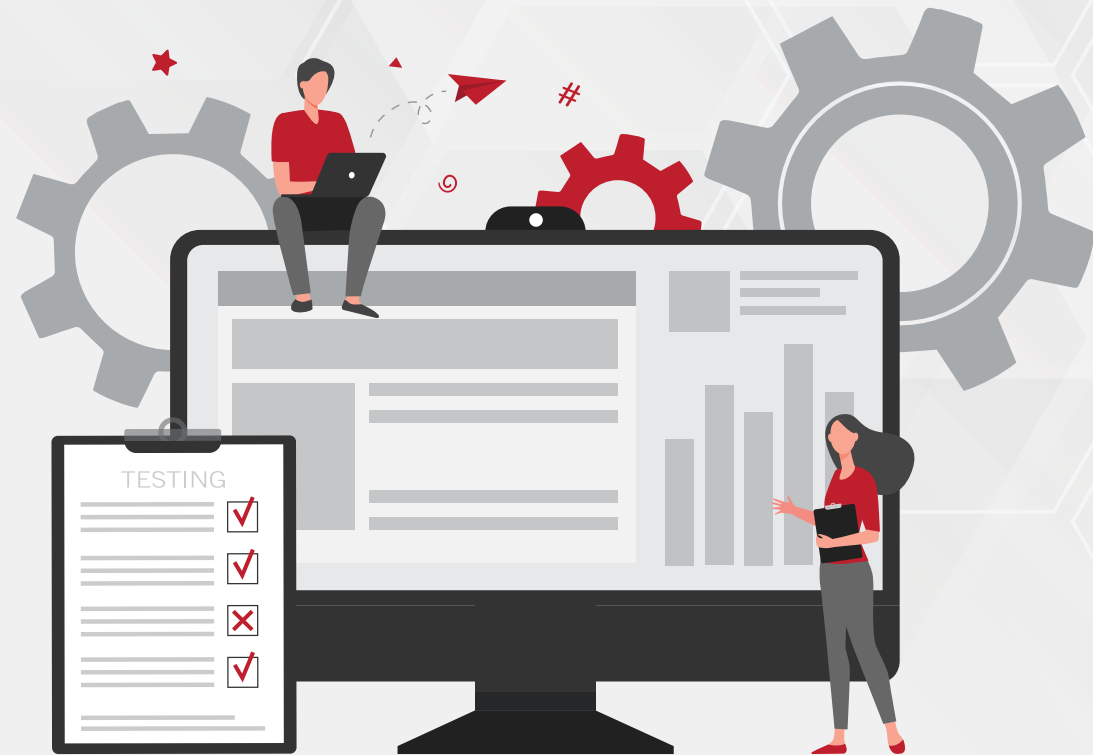
Extend your reach, create **new business possibilities** & improve **user experiences** with our services. **FITSER** helps you to **manage risks** & **stay secured** through our solutions.



BACKUP, DC & DR

Our **portfolio** of **consulting services** for **AD backups** & **Directory recovery** is designed to **assess, implement, exercise** and **maintain** the maturity and sophistication of your **IT disaster recovery** planning program.

TESTING





FUNCTIONAL TESTING

Functional testing helps to reduce the **risks** associated with **defective features**. At **FITSER**, we ensure your applications function the way your users want them to.



AUTOMATED TESTING

Automation testing helps you to test and be **one step forward** of the **manual testing**. Testers can write **test scripts & cases** using the **testing tool** & then **group** into **suites**.



SCALABILITY/LOAD TESTING

Perform **load & stress tests** on your system using a **scalable cloud based platform**. Get results on demand with **FITSER** and ensure that your **infrastructure** scales.



SECURITY/PENETRATION TESTING

We have a **documented, well-established penetration testing methodology** based on industry **best practices** and our own specialist techniques.



MOBILE APP TESTING

We can offer **testing expertise** through every stage of your **mobile app development** process to make sure you **deliver** an application that will meet your **user's high demands**.



API TESTING

With **FITSER's API Testing Services**, you can be confident that your API is **bug-free**, & the whole application works as expected. We provide **Automated & Manual API testing** services.

BUSINESS PROCESS OUTSOURCING





VOICE & NON-VOICE CUSTOMER SUPPORT

Our **superior voice, non-voice, email & chat** customer support services have **breached gaps** between businesses & customers. Get **technical support, billing assistance, order verification & refund management services** from FITSER.



TECHNICAL TROUBLESHOOTING SERVICES

We have extensive experience in **supporting & troubleshooting Networking, Server and other Technical solutions**. We resolve your **network problems remotely** over the **phone, email**, and if required also through **web session**, or other means.



SALES & CUSTOMER OPERATIONS

We encourage our **clients** to view all sales functions **holistically** & to see customer interactions as one connected **life cycle**, from **lead generation**, to **customer adoption, success & retention**.



LEAD GENERATION SERVICES

We are acclaimed in the market as one of the **finest lead generation** company for sectors like **Real Estate, BFSI & Insurance** to get high quality leads that ascertain profits for the business. Backed by **years of expertise & knowledge**, we understand that aiming the right target market is the most vital factor.

ENGAGEMENT MODELS

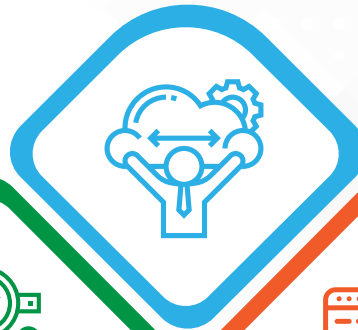
Fixed Cost
Projects



Co-Product
Development



Flexible
Resource Hiring



Offshore
Development Center



Managed
IT Services



Outsourced Product
Development



Dedicated
Resource Hiring



White Label
Outsourcing



Digital Transformation
& Consulting



OUR TECHNOLOGY FOCUS



Languages

Core Focus: PHP • .Net • Java • C# • JavaScript • XML

Supported: Python • C • C++ • Rust • Swift • Elixir • TypeScript

Frameworks/UI Components

Core Focus: AngularJS • ASP.NET MVC • Laravel • Symfony

• CakePHP • Codeigniter • Yii • Zend • DevExpress

Supported: Nette • ASP.NET AJAX CT • Infragistics • ROR (Ruby on Rails) • Meteorjs • Vuejs • Django

E-commerce

Core Focus: Magento • Prestashop • WooCommerce

Supported: BigCommerce • osCommerce • Drupal Commerce

• Volusion • OpenCart • Zen Cart • SimpleCart • Shopify

CRM

• SugarCRM • vTiger • Salesforce • MS Dynamics

CMS/LMS

Core Focus: Drupal • Joomla • SharePoint (with Office 365)

• WordPress • Kentico • Umbraco

Supported: SquareSpace • phpBB • Moodle • Liferay • OpenCms

• Alfresco • DotNetNuke • Sitefinity • Sitecore • ExpressionEngine

RIA (Rich Internet Application)

Core Focus: HTML5 • Google Web Toolkit (GWT)

• JavaScript Frameworks • JavaFX • jQuery • AJAX

Supported: Adobe Flex & AIR • Microsoft Silverlight

• OpenLaszlo • CURL • ICEfaces

Platforms

• Linux • Unix • Windows • OS X • Java SE/EE/ME

• Solaris

Security

• HTTPS/SSL • SSO • X.509 • NTLM • Kerberos

• Encryption (ISO 8583)

Services

Core Focus: Apache • IIS • WCF • WPF • JSON • SOAP

• REST

Supported: Nginx • Lighttpd • G-Wan

Database

Core Focus: MySQL • PostgreSQL • MS SQL • Apache

• SQLite • MongoDB • Oracle

Supported: Access • Ibase • Sybase • MariaDB • DB 2



MOBILE APP DEVELOPMENT

Native Platforms

• Android • iOS • Windows

Hybrid Platforms

• React • Ionic • Xamarin • PhoneGap • Appcelerator Titanium
• Mobile Angular UI • Sencha Touch • Kendo UI • IBM Worklight

Database

Core Focus: SQLite • SQL Server Compact • Oracle

Database Lite • SQL Anywhere • Realm

Supported: Couchbase Lite • InterBase • DB2 Everyplace

Developments Languages

Core Focus: Objective C • Java, Swift • C++ • QML

• SQL • HTML5 • GoLang • C#

Supported: Python • BuildFire.js • SQL • Perl • Rust

Frameworks

Core Focus: QT • Cordova • Ionic • Node.js • React.js

• Angular.js • Open GLES • OpenGL • MVC

Supported: Express.js • WinJS • QT • Ionic Cordova
• Cocoa/Cocoa Touch • Cocos2d • Android Annotations

CLOUD MANAGEMENT

Cloud Computing Platforms

• Amazon Web Services • Microsoft Azure • OpenStack
• Google Cloud Platform • Rackspace • Digital Ocean • Cloud Stack

Monitoring, Alerting, & Trending

• New Relic • Zabbix • Nagios • ZenOSS

Process Supervisors

• Monit • runit • Supervisor • Upstart • systemd

Virtualization Platforms

• VMware • KVM • Xen • Vagrant • QEMU • HYPuv

Containerization

• Docker • rkt • LXC • LXD • Kubernetes

Test & Build Systems

• Solano Labs • Jenkins • Gradle



TESTING

Functional Testing Tools

• Selenium • Appium • Katalon Studio • Robotium • Sahi • SoapUI • Autolt • Canoo WebTest • Eclipse TPTP • Marathon • Cucumber

Security Testing Tools

• Burp Suite • Zap Proxy • SQL Map • Nikto • Samurai framework • Safe3 scanner • Websecurify

Load Testing Tools

• Apache Jmeter • HP LoadRunner • LoadUI Pro • StresStimulus • AppLoader • SmartMeter.io

Unit Testing

• JUnit

DIGITAL MARKETING

Tools

• Google • Facebook • Twitter • LinkedIn • Instagram • Youtube • Google Adwords • Google Analytics • SEM Rush • Hootsuite

GET IN TOUCH

India

ECOSPACE BUSINESS PARK

MET Technologies Pvt. Ltd,
Ecospace, ESNT 3A 0501, Block 3A, 5th floor, Plot no.
IIF/11, Kolkata- 700160, West Bengal, India

Romania

Calea Floreasca, 169A, Corp A, 4th Floor, Room 2023,
Sector 1, Bucharest, Romania, Post Code -014472

Panama

Trumserve, Inc.
Torre Global Bank Calle 50 Piso 32 of.3203, Panama City,
Panama

United Kingdom

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Australia

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